



Mali: Formulated Strategies in e-Commerce and e-Agriculture

The evolution of new information and communication technologies (ICT) has introduced changes in the way of conducting socio-economic activities worldwide. In the trade sector, it has completely revolutionized the practices and rules with the dematerialization of markets and instruments of payment that has led to e-commerce. In Mali, as in most African countries, e-commerce is at its infancy due to various impeding factors including lack of an adequate policy. It was in this context that the Government of Mali requested the assistance of ECA to provide support in developing an e-commerce strategy. A consultant was recruited to lead in the development of an e-commerce strategy in 2010. The strategy was presented at a stakeholders meeting in Bamako in January 2011 and is based on the following strategic axes:

- Infrastructure
- Human resources
- Regulatory environment
- Accompanying measures
- International cooperation

Two major projects are planned to operationalize the strategy as follows:

- A Single Window Platform for Foreign Trade and Businesses
- A General e-commerce platform

For further information, please contact:

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