



Government of Kenya



Economic Commission for Africa



## Round Table on ICT, Trade and Economic Growth – Kenya

8 – 9 February 2007

Holiday Inn Hotel, Nairobi, Kenya

### Thursday, 8 February 2007

09:00 – 09:30 Registration of Participants

09:30 – 10:30 **Session I: Opening session**

**Chair:** Dr. Juma Okech, ICT Secretary, Directorate of e-Government, Cabinet Office, Office of the President

**Welcoming remarks by:** Ms. Aida Opoku-Mensah, OIC, ICT and Science and Technology Division, ECA

Mr. Richard Bourassa, Director, International Policy, Electronic Commerce branch, Industry Canada

**Opening speech by:** Representative of the Kenyan Government

**Presentation:** The ICTs, Trade and Economic Growth Initiative  
Ms. Aida Opoku-Mensah, OIC, ICT and Science and Technology Division, ECA

10:30 – 10:50 **Coffee Break**

10:50 – 13:00 **Session II: Presentation of the Study – ICTs, Trade and Economic Growth in Kenya (Part I)**

Chair: Dr. Kibua, CEO, IPAR

**Presentation:** Study methodology and sources of data, Dr. Mbui Wagacha  
ICTs and Trade in Kenya and Emerging Opportunities in Selected Economic Sectors - Dr. Mbui Wagacha

Discussions

13:00 – 14:00 Lunch

14:00 – 15:30 **Session III: Presentation of the Study – ICTs, Trade and Economic Growth in Kenya (Part II)**

Chair: Ms Betty Maina, CEO, Kenya Association of Manufacturers

**Presentation:** ICT regulatory environment and the readiness of Kenyan enterprises and government for E-business and ICT facilitated trade opportunities - Dr. Meoli Kashorda

Discussions

**15:30 – 15:50                      Coffee Break**

**15:50 – 16:30**

Discussions continue

**16:30 – 17:30                      Session IV: Breakout sessions**

*Breakout Session 1 - The Role of ICT and Trade in Kenya's growth strategy (Economic impact of ICT)*

*Breakout Session 2 - Readiness of Kenyan enterprises for E-business and ICT facilitated trade with focus on SMEs*

*Breakout Session 3 - E-government and opportunities for ICT facilitated domestic and international trade*

*Breakout Session 4 - ICT regulatory environment and growth of firm-level ICT investments*

## **Friday, 9 February 2007**

**09:00 – 10:30                      Session V: Reports of Breakout Sessions**

Chair: Dr. Moses Ikiara, CEO, KIPPRA

Presentations:                      Breakout Session 1 - The Role of ICT and Trade in Kenya's growth strategy (Economic impact of ICT)

Breakout Session 2 - Readiness of Kenyan enterprises for E-business and ICT facilitated trade with focus on SMEs

Breakout Session 3 - E-government and opportunities for ICT facilitated domestic and international trade

Breakout Session 4 - ICT regulatory environment and growth of firm-level ICT investments

Discussions

**10:30 – 10:50                      Coffee Break**

**10:50 – 11:30**

Discussions continue

**11:30 – 13:00                      Session VI: Responses from stakeholders (Part I)**

Chair: Dr. James Kulubi, Secretary, National Communications Secretariat

Presentations:                      Ministry of Trade and Industry - Measuring Trade in ICT goods and the readiness of Kenyan business for ICT facilitated trade

Directorate of E-government - Adoption of ICT by government and readiness for Government-to-Business E-commerce; Impact of government procurement on growth of ICT facilitated domestic and international trade.

Ministry of Planning and National Development and Central Bureau of Statistics: Measuring ICT indicators and impact on trade, growth and business in Kenya;

ISP umbrella body (TESPOK - telecommunications service providers of Kenya) - Relationship between ICT regulatory environment and the growth of ICT usage and applications by businesses and society

Private Sector Associations responses (e.g., Kenya Association of Manufacturers) - What is inhibiting the ICT diffusion in Kenyan enterprises

Discussions

**13:00 – 14:00**                      **Lunch**

**14:00 – 15:30**                      **Session VII: Responses from stakeholders (Part II)**

Chair: Professor Atieno Amadi Director, Kenya ICT Kountry Incubator

Presentations:                      Presentations from other stakeholders (Horticulture Associations, Tourism associations, Women entrepreneurs, Consumer Protection Associations, Academics and researchers, etc.)

Ministry of Information and Communications / CCK - Measuring the impact of ICT policy and regulatory environment on ICT diffusion in Kenyan businesses

Ministry of Finance / Kenya Revenue Authority - Measuring Trade in ICT goods and services; Impact of ICT tax waivers on ICT adoption and growth by Kenyan businesses and operators

Discussions

**15:30 – 15:50**                      **Coffee Break**

**15:50 – 17:00**                      **Session VIII: Closing**

**Chair:** Ms. Aida Opoku-Mensah, OIC, ICT and Science and Technology Division, ECA

The Way forward:                      Dr. Mbui Wagacha and Prof. Meoli Kashorda

Closing Ceremony

**17:30 – 19:00**                      **Cocktail**