



**UNITED NATIONS
ECONOMIC COMMISSION FOR AFRICA**

Regional Media Dialogue on NEPAD with Senior Media Personnel

**19-20 February 2009
Johannesburg, South Africa**

Provisional Agenda

1. Opening
2. Contextualizing NEPAD and Updates on Implementation and UN Support
3. Policy Tools for popularizing the NEPAD agenda and process for African development and regional integration
4. Operationalizing the AU/NEPAD Advocacy and Communication Strategy
5. Role of the African media as strategic stakeholders in the NEPAD process
6. Brainstorming Session on Communicating NEPAD Implementation: Challenges and Resources
7. The Way Forward and Closing