



# Knowledge Fair @ARFSD11

9<sup>th</sup> –11<sup>th</sup> April 2025

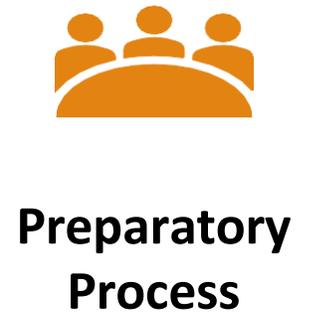
**THEME: DRIVING JOB CREATION AND ECONOMIC GROWTH THROUGH SUSTAINABLE, INCLUSIVE, SCIENCE-AND EVIDENCE-BASED SOLUTIONS FOR THE 2030 AGENDA AND AGENDA 2063**

*Technical Team Briefing*

By KM Task Force  
2025



# Overview



# Overall Objectives



**Proactive engagement & open communication for feedback**



**Knowledge Fair - mechanism for knowledge sharing & exchange on achievements and lessons learnt - a wider audience**

# Specific Objectives

1

Showcase success stories and impact of ECA & UNDS at the national level.

2

Encourage active participation and collaboration among African countries and stakeholders to accelerate progress

3

Provide a platform to communicate key messages improving the flow of information and consequently the brand of ECA.

4

Share innovative and sustainable solutions to overcome challenges, focusing on resilience and sustainability

5

Connect countries with similar dev. needs to collaborate and share ideas.

## Expected Outcomes



**Facilitate the exchange of innovative solutions, best practices, and lessons learned among participants to address sustainable development challenge**



**Foster collaboration and partnerships among various stakeholders, including governments, civil society, the private sector, and researchers**



**ECA, UNDS, Member States are sharing and engaging on progress towards achieving the Sustainable Development Goals in participatory, friendly and entertaining way**

# Event Format

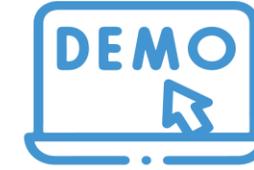
## What

- Thematic Plenaries
- Knowledge booths
- Digital story telling
- Interviews with participants - dynamic & engaging
- Parallel sessions - in-depth reflections; Book talks, seminars, ted talks, pitch competitions etc.
- Networking Lounges
- Live demonstrations

## How:



Interactive videos



Demos



Posters



Designated sub-programme dates



Booth Walk-through

## Exhibition materials:



White boards



Booth space



General screens



Totem screens

# Knowledge Fair Samples

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Booth Sample



Booth Sample

# African Centre for Statistics

**AFRICAN CENTRE FOR STATISTICS**

**VISION:** Transforming Africa through credible data & statistics

**MISSION:** To enable the African statistical system to produce high quality statistics, data and geospatial information to inform sound and evidence-based decision-making in support of sustainable development as well as regional and national initiatives.

**STRATEGY:** To become a centre of excellence by improving the production, dissemination and use of quality statistics for evidence-based planning and policy-making in support of Africa's structural transformation and the sustainable development agenda.

The Centre is responsible for improving the production, dissemination and use of quality data and comparable data and statistics in Africa to support evidence-based policymaking, planning, implementation, monitoring and reporting under the 2030 Agenda for Sustainable Development and Agenda 2063 The Africa We Want. It is divided into four main sections: Economic Infrastructure and Agriculture; Statistics, Demographic and Social Statistics; Statistical Development, Data Innovation and Outreach; and Geospatial Information Management System.

**THE STRATEGIC OBJECTIVES OF THE CENTRE ARE:**

1. Capacity development: Enhance the capacities of member States to respond to demands for fit-for-purpose data.
2. Governance and policy: Promote statistical governance mechanisms as well as raise awareness on the role and importance of statistics for development and including ensuring effective coordination of information infrastructures and development of data policies in Africa.
3. Data Services: Provide authoritative development information on Africa and provide support in data production for ECA research and policy analysis work.
4. Modernization of Statistical value chain: Conduct and promote research on methods, concepts, definitions and classifications with relevant information infrastructures to optimize statistical and spatial data collection, processing, analysis and dissemination through use of innovative technologies.
5. Outreach and Partnership: Build partnerships, nurture technical assistance and advisory services, collaboration and networking with national, regional and international entities.

**HIGHLIGHTS**

**ECONOMIC WATCH CENTRE FOR AFRICA**  
MONITORING DEVELOPMENT IN AFRICA

A continent with research and information passion to press issues and viewpoints. Offering decision-makers a unique view of most recent price developments in countries, regional communities and Africa level, in support to economic growth and sustainable development planning.

The Commission provides quality and timely statistical data for analysis and research for economic issues related to intra-Africa trade, as well as for the monitoring and evaluation of trade policies.

It serves the needs of trade researchers and policy-makers, as well as of the public, which aims to increase trade under the Africa Continental Free Trade Area (AfCFTA). AfCFTA countries, being an ever more value growth in Africa via trade.

# Booth Backdrop

## PROJECTS

### Support to Member States on Voluntary Local Reviews (VLRs)

VLRs offer opportunities for countries to scale up efforts towards implementing the 2030 Agenda for Sustainable Development in the context of the current decade of action and delivery for sustainable development and Agenda 2063 at the local scale. They serve as tools to enhance dialogue with and among citizens on ways to deliver on the Sustainable Development Goals and their targets, and the goals and aspirations of Agenda 2063, and to ensure ownership, accountability and commitment from all stakeholders, including vulnerable and marginalized groups.

### City GDP Estimation Initiative in Africa

The initiative supports member states to estimate their city and subnational GDP. Having a careful measurement of the size of city economies is an important component of development planning and It is critical for national and sub-national development planning and tracking of developmental goals/targets at different levels.

### Making Cities Resilient 2030 (MCR2030)

MCR2030 is a place where cities can find guidance and support to enhance understanding on risk reduction and resilience, to improve strategic planning to reduce risk and build resilience, and to take actions and progress along the resilience roadmap. All cities and local governments are highly encouraged to sign up as MCR2030 member cities. Any national government, national association of municipality, development agency, NGO/CSO, academia and research institution, private sector, UN entity or organization, network or interested entity with specific knowledge and expertise that can support cities to progress along the resilience roadmap are encouraged to join and support local governments in making cities resilient.

### Integrating Urbanization into national Development Planning

ECA supports member States in advancing a cross sectoral approach that facilitates linkages between urbanization with job creation, productivity, value addition, competitiveness and innovation through developing knowledge products and specific guidelines and tools on the role of urbanization in national development planning and the attainment of national and regional targets for growth and transformation.

11 SUSTAINABLE CITIES AND COMMUNITIES



“ Make cities and human settlements inclusive, safe, resilient and sustainable institutions at all levels ”

# Booth Sidewall

## 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



### PUBLICATIONS

The 2021 ERA put the spotlight on poverty and vulnerability in light of the COVID-19 pandemic

<https://repository.uneca.org/handle/10855/47592>



The African Continental Free Trade Area and Demand for Transport Infrastructure and Services

<https://repository.uneca.org/handle/10855/47596>



Regulatory review of the electricity market in Zambia, Ethiopia, Rwanda, Ghana, and South Africa.

<https://repository.uneca.org/handle/10855/46342>



**PARTNERS**



# 6 CLEAN WATER AND SANITATION



PARTNERS



# Content Preparation

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## Success Story Selection Criteria

- **Relevance to Themes**
- **Joint programmes/joint delivery with other ECA SPs/UNDS/OIBCs**
- **Highlight sustainable practices and long-term benefits, aligning with the goals of the 2030 Agenda and Agenda 2063. (SDG: 3,5,8,14,17)**
- **Demonstrating results at country level in collaboration with UNCT/OIBCs**
- **Address local and regional challenges, providing context-specific solutions.**
- **Stories supported by data and evidence, highlighting measurable outcomes and successes.**
- **Stories should represent diverse perspectives and include voices from different private sectors. Sharing best practices and lessons learned from private sector-led projects.**

**Initiative title** \_\_\_\_\_

**Country(ies) of Focus:** \_\_\_\_\_

**Executive Summary of the initiative/featured Story (1):**

*(answering to the what, Why, When & Who).*

• **Context**

• **Solution:**

## *Initiative / featured Story (1): (Cont')*

• *Results:*

• *Lessons Learned:*

• *Partners\*:*

## Multimedia Aspect

To ensure the stories are engaging and impactful, the following multimedia elements should be included:

- **High-Resolution Photos:** Include high-quality images that visually illustrate the success stories. These photos should be high resolution and relevant.
- **Short Videos:** Use concise videos (2-3 minutes) to showcase the impact and innovation of the projects.
- **Publications:** Provide relevant publications that offer detailed insights into the projects. These can include reports, case studies, and articles that support the stories with data and evidence.

# List of Relevant Publications “Publications Reel”

- **Publications:** Provide relevant publications that offer detailed insights into the projects. These can include reports, case studies, and articles that support the stories with data and evidence.

Publication Name	Link

# Preparation Logistics

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# Preparatory Process

- **Organization - establishment of Steering Committees**
  - **Advisory Committee –**
  - **Technical Committee – PCKMD & Subprogramme Reps, UN Systems, Govt of Uganda**
  - **Operations Committees – ARFSD Secretariat/KMSS/Vendor/Govt of Uganda**
  
- **Structure**
  - **Physical**
  - **Exhibitions - live**
  - **Plenary Sessions**
  - **Live stream**
  
- **Content development**
  - **Coverage period**
  - **Formats of expression and presentation - presentations, posters, videos, podcasts, ill. & animation**

# Preparatory Process (Cont.)

## ■ Road Map

- Development of a concept note & task brief
- Define Roles & Responsibilities
- Development of guidelines for participation
- Operationalization (4 weeks to deliver)

## ■ Engagement

- Awareness campaign / Participation call ...
- Presentations @ the SLT, Policy & Programme dialogue & Divisions/SROs/IDEP/Govt of Uganda
- Technical consultations with sub-programmes on the WHAT, WHO, HOW & WHY
- Task Team meetings
- 1-on-1 consultations

## ■ Resources

- (Budget & HR) - Travel; Exhibition materials, Content development

# Preparatory Process (Cont.)

## Operational Teams

1. **Advisory Team:** Will constitute of **the Senior Management:** - *to guide the progress*
2. **Operations Team:** Will constitute of members **ARFSD Secretariat, PCKMD & Govt of Uganda:** *to brainstorm and provide strategic direction on the HOW, WHY, WHAT and WHEN of the Knowledge Fair*
3. **Technical Teams:** Will constitute of the following
  - a. **ECA Subprogramme, UNDS, UNCT, Govt of Uganda Focal Points** – leading in the development of the exhibition content from the various exhibitors and engage with the Technical Team for guidance
  - b. **KMSS/Vendor (content development)** - guide the content development,
  - c. **PCKMD teams** - guide and operationalise the Knowledge Fair format (Booths, Screens, etc.) and guide/advise on the content development (videos, animation, posters etc.)

# The ASK!

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# The ASK.....

## **Knowledge Fair@ARFSD2025 date (9<sup>th</sup> –11<sup>th</sup> April 2025)**

- **Nominate focal points (Agencies, UNCT, ECA Subprogrammes, Govt of Uganda, OIBCs)**
- **Operations team to organize inception meetings with various groups**
- **Technical Teams develop content to be exhibited**
- **SP teams actively engage with the Operations team**
- **Ownership of the Booth at the Knowledge Fair**

# Participants

## Envisaged participants:

- **ECA (+SROs/IDEP)**
- **UN Agencies**
- **Private Sectors**
- **Inter-Governmental Organizations**
- **Government Officials**
- **AUC, AfDB etc.**
- **Member States representatives (Diplomatic Community)**
- **Donors & Partners**

# Thank you

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