



DRAFT CONCEPT NOTE

2023 CONFERENCE ON LAND POLICY IN AFRICA

PRE-CONFERENCE EVENT

LAND GOVERNANCE, RULE OF LAW AND BUSINESS AND ECONOMIC JOURNALISM CAPACITY DEVELOPMENT WORKSHOP

NOVEMBER 20th, 2023, ADDIS ABABA

9.00 am – 1.00 pm.

Business and economics journalists report on trade and economic activities. In doing so, they document, analyze interpret and provide insights that could inform decision making. The telling of stories about trade and economic activities requires skills related to interpretation of data and the ability to break technical language into one that is understandable by the public. When business and economics journalists are well capacitated on the intersection between land governance, rule of law and AfCFTA, they can become critical partners in increasing public awareness and knowledge on land governance and trade in Africa.

The creation of media content on land governance, rule of law and intra-Africa trade could enhance inclusive and sustainable growth. Such content might involve how access to and land use drives decisions on trade, business and economic activities, how regional policies on the management of cross border natural resources could increase stability, agribusiness and the competing interests over land, women's land rights and trade, best practices in community land rights, infrastructure and transport planning.

By understanding how land governance policies and practices affect opportunities for intra-Africa and vice-versa, journalists are able to inform and educate the general public and decision makers. They can contribute to broadening the scope of community debates and invoke perspectives and world views that accelerate trade, protect community interests over land, enhance security peaceful co-existence, address environmental concerns and effects of climate change on communities, and show how inclusive land governance reforms can benefit intra-Africa trade. Journalists can also show how trends in trade can lead to a review of land policies and practices to meet business and economic needs. Through the framing of stories, they can also influence policymakers to adopt policies and frameworks that advance inclusive and sustainable use of land on the continent to accelerate the implementation of AfCFTA.

Notwithstanding this immense potential, business and economics journalists are hardly targeted for capacity development on the intersection of land governance and trade in Africa. With little capacity in the land governance space, business and economics journalists are restricted from highlighting the reforms being made on land and its resources on the continent in their reports



and how these affect trade related decisions. Neither are they able to robustly showcase the collaborations between key pan-African institutions in land governance and trade sectors in the progress being made towards achieving Africa Agenda 2063.

The ALPC and IDLO proposes increasing the capacity of business and economics journalists to appreciate the key land governance and rule of law issues in Africa and their linkage to intra-Africa trade. This will be through a Pre-Conference Capacity Development Workshop for business and economics reporters and editors. The participating journalists will support the CLPA 2023 by writing articles to be carried through various media outlets, take part in interviews and discussion forums, and share information on land governance and how it intersects with trade on the continent.

The Half-Day Pre-Conference Capacity Development Workshop for business and economics journalists will be held on 20th November 2023 in Addis Ababa, Ethiopia. During the Workshop, journalists will be sensitized on the mandates of ALPC, AfCFTA and IDLO, Rule of law indicators, Land Governance for Accelerating the Implementation of AfCFTA, Women's Land Rights and Trade in Africa; Business Journalism for Inclusive Land Governance and Enhanced Intra-Africa Trade and Food Security; Reporting Community Land Rights for Inclusive Trade; and Transport Planning for Improved Trade in Africa, among other topics.

Objectives

1. Increase awareness and knowledge among business and economics journalists about rule of law indicators, land governance policies and intra -Africa trade.
2. Expose journalists to approaches for effective reporting on land governance and how it intersects with trade and economic activities.
3. Build a network of business and economics journalists who appreciate and can advocate for inclusive land policies and intra-Africa through their media outlets.
4. Build support among journalists for the 2023 Conference on Land Governance in Africa.

Accomplishments

1. Business and economics journalists appreciate issues related to land governance and trade in Africa and are willing to partner and engage with IDLO, ALPC and AfCFTA to advocate for land policy reform and cross-border trade.
2. Quality of reporting on land governance and trade in Africa is improved.

Journalists at the Conference

Journalists will be drawn from across Africa. They will represent print, electronic and digital media.



Master Class for Business and Economics Journalists
Draft Agenda

African Union Headquarters

SMALL CONFERENCE ROOM 1

Date: 20th November 2023

Time: 9.00 am – 1.00 pm EAT

TIME	AGENDA ITEM	PRESENTER/ PANELLISTS/MODERATOR
09.00 -9.10	Opening session <ul style="list-style-type: none"> • Welcome /Introductions • Objectives • Expected Outcomes 	Moderator: Kimani Njogu
09.10- 9.30	Session I: Overview and Background	
	Experience Sharing on Land and Trade in Africa: <i>What are journalists seeing? Discussion</i>	Participants
	Land Governance Issues in Africa	Dr. Joan Kagwanja
9.30 – 10.00	Session II: CLPA 2023	
	Introduction to CLPA	Ms. Eileen Wakesho
	The CLPA 2023: Thematic Issues	Mr. Tsotetsi Makong
	Discussion	Participants
10.00 – 10.30	Session II: Round Table 1: Knowledge & Data for Journalists (7 Minutes each)	Moderator: Kimani Njogu



	Mr. Tsotetsi Makong: Highlights of AfCFTA	
	Mr. Batanai Clemence Chikwene: Overview of ECA Engagement with AfCFTA	
	Dr. Oliver Chinganya: Data for Africa’s development at ECA	
	Discussion	
10.30 -10.45	Health - Break	
10.45 – 11.30	Session III: Round Table 11: CSO & Women perspectives on land rights (7 Minutes each)	Moderator: Ms. Mercy Wambui
	Ms. Eileen Wakesho: Land Governance and Trade: A CSO perspective	
	Dr. Sandra Bhatasara: Women’s Land Rights and Intra-Africa Trade	
	Discussion	
11.30 – 12.15 pm	Session IV: Round Table 111: Land and Agriculture	Moderator: Kimani Njogu
	Customary Land Tenure in Africa (10 Minutes)	HRM Stephen Drani
	Discussion	Participants
12.15 – 01.00 pm	Strengthening Land Governance and Trade Journalism	
	Ms. Barbara Kilei: IDLO and Rule of Law Indicators for Land Governance	
	Way Forward for Business and Economics Journalists	
	Closing Remarks	ALPC

