Cross-Border E-commerce in Africa: Benefits, Barriers and Businesses with a focus on Portuguese speaking Countries

Topics
- Introduction to e-commerce
- The Digital Transformation
- E-commerce Logistics
- Data & Digital Platforms
- Competition, Dispute Management & Inclusivity

The target participants for this course are:
- Officials from National Ministries (mainly Ministries of Finance, Planning, Economic Development, Social Affairs, Infrastructure), provincial departments and local authorities
- African Union officials including AUDA-NEPAD, AfCFTA Secretariat and Regional Economic Communities (RECs)
- Diplomats from Permanent Missions and Ministries of Foreign Affairs
- Private Sector Professionals and Civil Society Organizations
- Officials of the United Nations System and other organizations, regional and international, including multilateral financial institutions
- Faculties, researchers and students
- All other interested citizens including business owners and MSMEs

Duration of the course: The course will run for 5 weeks from late September 2023 through October 2023. Each module will be contained to 1 week, individually.

The course will be given in Portuguese, however, all materials will be available in both Portuguese and English. During live lectures, interpretation will be provided for English speaking participants

Cost: There is no cost for participation in this course.

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Register here:
https://forms.office.com/e/94nk8GAZHS

Organized by the African Trade Policy Centre of the United Nations Economic Commission for Africa
In partnership with the African Institute for Economic Development and Planning