

Ad Hoc Expert Group Meeting Leveraging Regional Trade in a Changing Global Order

United Nations Economic Commission for Africa (ECA)

Regional Office for Eastern Africa (SRO-EA)

2nd October 2025; 10H00-12H00

Rwanda, Kigali: Virtual Participation

Concept Note and Programme of Work



I. Concept note

1. Background

Global trade tensions have intensified following an executive order issued by the US President on February 1st, 2025, introducing 25% tariffs on most imports from Canada and Mexico. These tariffs, previously near zero, prompted swift reciprocal measures from Canada and later similar responses from China and other trading partners, contributing to a broader rise in global trade frictions, with notable implications for Africa.

For African countries, the universal 10% U.S. tariff, imposed on nations with a trade surplus with the United States, continues to apply to nearly all African economies, including Eastern Africa states. In addition, country-specific reciprocal tariffs, which were initially introduced at significantly higher rates for selected countries were temporarily paused earlier this year and then slightly reduced, on the 1st of August U.S. tariff update, rather than being fully removed. These measures have effectively dismantled Africa's preferential market access to the U.S., eliminating key duty-free provisions under the African Growth and Opportunity Act (AGOA) and the Generalized System of Preferences (GSP).

In addition to tariff escalation, other international policy shifts pose new risks to African manufacturing and structural transformation. These include the European Union's sustainability regulations on deforestation and carbon-border adjustments, persistent logistical disruptions in the Red Sea, and newly implemented industrial policies in advanced economies.¹, which offer significant subsidies to domestic manufacturing sectors, thereby distorting global competition. These, added to the well-known intra-African trade constrains, could hamper efforts made up to now by African countries to boost their export performance.

The negative effects of these new developments of the global trade landscape might be limited if the implementation of the African Continental Free Trade Area (AfCFTA) is accelerated by members states². It is true that Eastern Africa's export basket remains highly concentrated in a narrow range of primary commodities and low-complexity manufactured goods, leaving the region vulnerable to external shocks, preference erosion, and non-tariff barriers related to standards and regulations. However, the AfCFTA offers a platform to advance industrialization, economic diversification, and structural transformation³. Without a strategic shift toward regional integration and trade, Eastern African countries risk slower economic growth, missed opportunities for industrialization, and weaker resilience to global policy shocks. Recent studies by the United

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Nations Economic Commission for Africa (UNECA, 2025.⁴) show that the largest gains from AfCFTA will accrue in processed and value-added goods.

2. Purpose of the Expert Group Meeting (EGM)

This Expert Group Meeting (EGM) will assess how Eastern Africa can accelerate intra-African trade under the AfCFTA framework, and leverage it as a catalyst for industrialization, job creation, and structural economic transformation in the context of global trade dynamics. More specifically, it will discuss the following:

- Trade Trends and Performance: Examine recent developments in global trade and analyze Eastern Africa's trade performance, particularly with the United States, under AGOA or other trade regime. Assess trends in merchandise and services trade and explore the expansion of intra-regional trade under emerging global dynamics.
- Regional Value Chain Integration: Identify opportunities to strengthen and integrate regional value chains in key sectors such as agro-processing, food trade, textiles and apparel, and other priority industries with high potential for regional competitiveness.
- Trade Infrastructure: Explore strategies to improve trade-related infrastructure, including trade corridors, ports, Special Economic Zones (SEZs), and digital trade facilitation tools aimed at reducing costs and improving regional connectivity.
- National Measures and Strategic Responses: Review country-specific measures adopted across Eastern Africa to mitigate the negative effects of recent global trade disruptions and to fully capitalize on opportunities presented by the AfCFTA.
- AfCFTA Implementation and Regional Integration: Assess the progress of AfCFTA implementation in the region and the complementary role of the regional economic communities in advancing deeper regional integration, promoting export diversification, and building resilience to external shocks.

3. Participants

This AEGM is expected to bring together a diverse group of stakeholders, including Government representatives from the Ministries of Trade and related ministries; regional economic communities, think-tanks, private sector and civil society.

4. UNECA focal point

For further information and clarification, please contact Ms. Simone Assah Kuete, Economic Affairs Officer, e-mail: simone.assahkuete@un.org

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II. Programme of Work

The AEGM will last for 2 hours. The times below are in GMT+2. Please adapt to your time zone.

Opening Session: Wednesday,1st October 2025	
10.00-10.10	Opening remarks: By: UNECA, SRO-EA Director, Mr. Andrew Mold
	Background Paper presentation
Recent trade performance of Fastern Africa	
10.10-10.30	By: UNECA Economic Affairs Officer, Mr. Rodgers Mukwaya
Round table discussions	
10.30-11.15	 Moderator: UNECA Communication Officer, Mr. Didier Habimana Ministry of Trade Madagascar Ministry of Trade Djibouti Ministry of Trade Tanzania Ministry of Trade Rwanda Regional representative Think-tank representative
11.15-11.45	Open discussions
Closing	
11.45-12.00	Closing remarks By: UNECA, SRO-EA, Director, Mr. Andrew Mold