



**DRAFT PROGRAMME**  
**Private Sector Sensitization Workshop**  
**28<sup>th</sup> June 2022**  
**NAIROBI**

TIME	ACTIVITY	RESPONSIBILITY
8:30am - 09.00am	<b>Registration</b>	State Department for Trade & Enterprise Development
9:00am - 09.20am	<b>Welcome Remarks</b> <ul style="list-style-type: none"> <li>• Cabinet Secretary – MOITED/ Principal Secretary</li> <li>• EU Representative</li> <li>• UNECA Representative</li> </ul>	State Department for Trade & Enterprise Development EU UNECA
09:20am – 10:00am	Presentation on the Status of AfCFTA Negotiations	State Department for Trade & Enterprise Development / AfCFTA Secretariat
10:00am - 10.30am	<b>Health Break &amp; Media Briefing</b>	Faynie Mwakio & UNECA Team
11:00am -11:30am	Presentation on the AfCFTA Trade Opportunities for the Private Sector	State Department for Trade & Enterprise Development
11:30am -12:30pm	Presentation on the AfCFTA National Implementation Strategy	State Department for Trade & Enterprise Development
12:30pm – 1:00pm	Q & A session	State Department for Trade & Enterprise Development/UNECA
1:00pm - 2:00pm	<b>Lunch Break</b>	
2:00pm – 4:00pm	Plenary Session – Private Sector Engagement	State Department for Trade & Enterprise Development/UNECA
4:00pm - 4:30pm	Way Forward and Closing Remarks	State Department for Trade & Enterprise Development/UNECA
4:30 pm	<b>Departure</b>	