Zimbabwe - Strategic Pathway

To develop a cohesive and efficient common national approach to continental and regional integration

To expand exports of goods and services and widen access to African markets

Enhance trade facilitation and the business environment, by refocusing the policy, legal and regulatory environment to ensure a better fit for purpose

Enhance infrastructure development to facilitate border connectivity and access to markets

Upgrade human resources and institutional capacities in a targeted manner

United Nations Economic Commission for Africa

Funded by the European Union
Zimbabwe: Market Opportunities

Please insert additional text here...

**AFRICA IMPORTS VALUE (USD MILLIONS)**

- **COTTON**: 3002.3
- **DIARY**: 2883.5
- **FRUITS**: 1515.6
- **LEATHER**: 742.7
- **CUT FLOWERS**: 14.69

**Cambodia: Market Opportunities**

<table>
<thead>
<tr>
<th>Product</th>
<th>Value (USD Millions)</th>
<th>% of Africa Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cotton</td>
<td>890.1</td>
<td>29.2%</td>
</tr>
<tr>
<td>Dairy</td>
<td>642.5</td>
<td>22.3%</td>
</tr>
<tr>
<td>Fruits</td>
<td>547.6</td>
<td>36.1%</td>
</tr>
<tr>
<td>Leather</td>
<td>233.3</td>
<td>31.4%</td>
</tr>
<tr>
<td>Cut Flowers</td>
<td>2.1</td>
<td>14.5%</td>
</tr>
</tbody>
</table>

**Top Five Importers**

- **COTTON**
  - Egypt: 3002.3
  - Tunisia: 601.4
  - Morocco: 484.2
  - Mauritius: 161.9
  - South Africa: 151.2

- **DAIRY**
  - Egypt: 642.5
  - Nigeria: 380.4
  - Morocco: 253.1
  - Angola: 220.2
  - South Africa: 182.5

- **FRUITS**
  - Egypt: 547.6
  - Morocco: 103.5
  - South Africa: 86.6
  - Ethiopia: 84.7
  - Senegal: 72.0

- **LEATHER**
  - Egypt: 233.3
  - Morocco: 167.7
  - Tunisia: 52.2
  - Kenya: 37.0
  - South Africa: 26.8

- **CUT FLOWERS**
  - Egypt: 4.1
  - Mauritius: 2.1
  - South Africa: 1.7
  - Namibia: 1.6
  - Morocco: 1.2

Data source: COMTRADE 2019