



United Nations Economic Commission for Africa

Experts' Group Meeting on Digital Upskilling for Women and Girls in Africa

19 December – 21 December 2022

Draft Agenda

All times Addis Ababa time, GMT +3 hours	
Day 1: Monday 19 December 2022	
11:00 – 11:30	Overview, objectives and opening remarks
<i>Moderator: Mr. Syed T. Ahmed, GEWES, ECA</i>	
<ul style="list-style-type: none">Ms. Edlam Abera Yemeru, Director a.i., Gender, Poverty and Social Policy Division (GPSPD), ECA - will welcome participants and give her opening remarks.Ms. Keiso Matashane-Marite, Officer-in-Charge, GEWES, GPSPD, ECA will highlight the objectives of the meeting and expected outcomes.Introduction of the participants	
11:30 – 12:30	Session 1: Digital transformation in Africa and the barriers and challenges to digital upskilling for women and girls: findings from ECA's regional brief
<i>Moderator: Ms. Keiso Matashane-Marite Officer-in-Charge, GEWES</i>	
<ul style="list-style-type: none">Presentation: Findings from ECA's research and work in gender and digitalisation – Mr. Syed T. Ahmed, Associate Economic Affairs Officer, GEWES, GPSPD, ECAPresentation: Findings from the regional brief: policy challenges for achieving gender equality in Africa and the potential for digital transformation - Ms. Kelly Hayden, Consultant, GEWES, GPSPD, ECAPresentation: The five-pillar regional strategy to digitally upskill women and girls – Mr. Syed T. Ahmed, Associate Economic Affairs Officer, GEWES, GPSPD, ECAPlenary discussion (10 minutes)	
12:30 -13:30	Session 2: Infrastructure, services and policies needed for digital upskilling
<i>Moderator: Mr. Syed T. Ahmed, Economic Affairs Officer, GEWES</i>	
<ul style="list-style-type: none">Presentation: Technology and mobile infrastructure in the African region – Macter Seck, Technology, Climate Change and Natural Resources Division, ECA	

<ul style="list-style-type: none"> ○ Presentation: Geospatial infrastructure and capacities in the African region – Ayenika Godheart Mbiydzanyuy, Geospatial Information Section, African Centre for Statistics, ECA ○ Plenary discussion (30 minutes) <ul style="list-style-type: none"> ○ What are the existing gaps in your country with regard to technology infrastructure? ○ What are the main barriers to access? ○ Is there competition among the technology infrastructure sector? 	
13:30 – 14:30	Lunch
14:30 – 15:30	Session 3: Cybersecurity, online safety and virtual etiquette <i>Moderator: Mr. Syed T. Ahmed, Economic Affairs Officer, GEWES</i> <ul style="list-style-type: none"> ○ Presentation: Introduction of the session (15 minutes) <ul style="list-style-type: none"> ○ Areas of focus for capacity development under the first pillar ○ Plenary discussion (60 minutes) <ul style="list-style-type: none"> ○ How can we ensure the safety of women online? ○ How can we address the manifestation of GBV online? ○ What are some of your key security concerns for women and girls online?
15:30 – 17:00	Session 4: Digital content creation, especially for women in the arts and cultural sector <i>Moderator: Ms. Yosra Khalleli, Consultant, ECA</i> <ul style="list-style-type: none"> ○ Presentation: Introduction of the session (15 minutes) <ul style="list-style-type: none"> ○ Areas of focus for capacity development under the second pillar ○ Presentation: Digital needs for women in the arts and cultural sector - Khadija Maalej, Senior Project Manager, BBC Media Action ○ Presentation: Digital content creation by women – Mey El Borni, Director, Al Badil – the cultural alternative ○ Plenary discussion (30 minutes)
Day 2: Tuesday 20 December 2022	
11:00 – 11:30	Recap of day 1
<ul style="list-style-type: none"> ○ Recap from the previous day's deliberations – <i>Ms. Yosra Khalleli, Consultant, ECA</i> 	
11:30 – 13:00	Session 5: Digital marketing and online outreach connecting women to regional and global markets <i>Moderator: Ms. Kelly Hayden, Consultant, ECA</i>

<ul style="list-style-type: none"> ○ Presentation: ECA Introduction of session (15 minutes) <ul style="list-style-type: none"> ○ Areas of focus for capacity development under the third pillar ○ Presentation: Digital trade – Torbjörn Fredriksson is the Head of eCommerce and Digital Economy Branch, in the Division on Technology and Logistics, UNCTAD ○ Presentation: Examples from countries ○ Plenary discussion (30 minutes) <ul style="list-style-type: none"> ○ What are the existing platforms for women in your country to showcase their products and services? ○ Can women access regional online trade platforms? ○ What are the barriers to integration with global trade platforms for women? 	
13:00 – 14:00	Lunch
14:00 – 15:30	Session 6: E-commerce and digital finance for women entrepreneurs and informal workers
<p style="text-align: center;"><i>Moderator: Ms. Keiso Matashane-Marite</i></p> <ul style="list-style-type: none"> ○ Presentation: ECA Introduction of session (15 minutes) <ul style="list-style-type: none"> ○ Areas of focus for capacity development under the fourth pillar ○ Presentation: E-commerce from a gender and development perspective – Simonetta Zarrilli Traeger, Chief, Trade, Gender and Development, Division on International Trade and Commodities, UNCTAD ○ Presentation: Examples from countries ○ Plenary discussion (30 minutes) <ul style="list-style-type: none"> ○ Does your country have financial policies in place to ensure the development of mobile money markets? ○ Are banking services available online? If so then how is the uptake of digital fintech services for women? ○ What are some of the barriers to using digital finance for informal women workers? 	
15:30 – 17:00	Session 7: Space science and remote sensing for women working in agriculture and climate resilience
<p style="text-align: center;"><i>Moderator: Mr. Syed T. Ahmed, Economic Affairs Officer, GEWES</i></p> <ul style="list-style-type: none"> ○ Presentation: ECA Introduction of session (15 minutes) <ul style="list-style-type: none"> ○ Areas of focus for capacity development under the fifth pillar ○ Presentation: Capacity development in remote sensing and geospatial information technologies – Khaled Mashfiq, UNITAR-UNOSAT ○ Presentation: Country needs and requests for capacity development in space science and remote sensing for agriculture and climate resilience 	

- Plenary discussions (30 minutes)
 - Are there any programmes in space science in your country for women?
 - What are the main focus areas nationally for utilising high-tech satellite imagery? Disaster risk reduction, climate resilience, precision farming, land and water management, urbanisation, population statistics, etc?
 - Which ministry or agency leads in using space science and satellite imagery in your country?

Day 3: Wednesday 21 December 2022

11:00 – 11:30

Recap of day 2

- Recap from the previous day's deliberations - *Ms. Makopoi, Consultant, ECA*

11:30 – 12:00

Session 8: Existing initiatives and complementary pathways to capacity development

Moderator: Ms. Kelly Hayden, Consultant, ECA

- **Presentation:** Review of CSW67 - Nyambura Ngugi, Strategic Planning Specialist, UNWOMEN ESARO
- Plenary discussion
 - What are some of the existing and complementary initiatives for training and upskilling women and girls in your country?

12:00 – 13:00

Session 9: The way forward

Moderator: Ms. Keiso Matashane-Marite

- **Presentation:** Review of pillars for digital upskilling for women and girls - Mr. Syed T. Ahmed, Economic Affairs Officer, GEWES
- **Plenary discussion:**
 - How to address these challenges in target countries?
 - Type of changes required such as infrastructure, capacity building, improved data access, etc.
 - How can the government support these activities?
 - Identification of priorities for target countries with respect to digital upskilling.
 - Policies and recommendations

13:00 – 13:15

Session 10: Closing

Moderator: Mr. Syed T. Ahmed, Economic Affairs Officer, GEWES

- Closing by Ms. Keiso Matashane-Marite, Officer-in-Charge, GEWES, ECA.