



INFF

Integrated National
Financing Frameworks

SDGs INVESTMENT FAIRS – PIPELINE BUILDING – SUCCESSFUL CASE OF GHANA

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1

Background & Context

Background & Context

➤ **SDGs incorporated in Ghana's National Development Plans and Budgets;**

SDGs have become the driving factor in our national development policy formulation, development planning, programme implementation and overall resource allocation.

➤ **Ghana Country Financing Roadmap for the SDGs;**

Estimates a financing deficit of around **\$43 billion per annum**, with a total cumulative 10-year SDG financing gap of **\$431.6 billion**.

2 Critical Enablers

Critical enablers

Ghana's strategic approach to scaling up implementation of the SDGs as we step into the last decade of action involves all stakeholders and is developed around **two enablers** as captured in the Addis Abba Agenda for Action (AAAA) on financing the 2030 Development Agenda:

- ❖ **Increase mobilization of Domestic Public Resources; and**
- ❖ **Develop and strengthen regulatory frameworks that better align Domestic and International Private Business and Finance with public goals.**

3 SDGs Investment Fairs

SDGs Investment Fairs



& Launch of the 2021
SDGs Budget Report

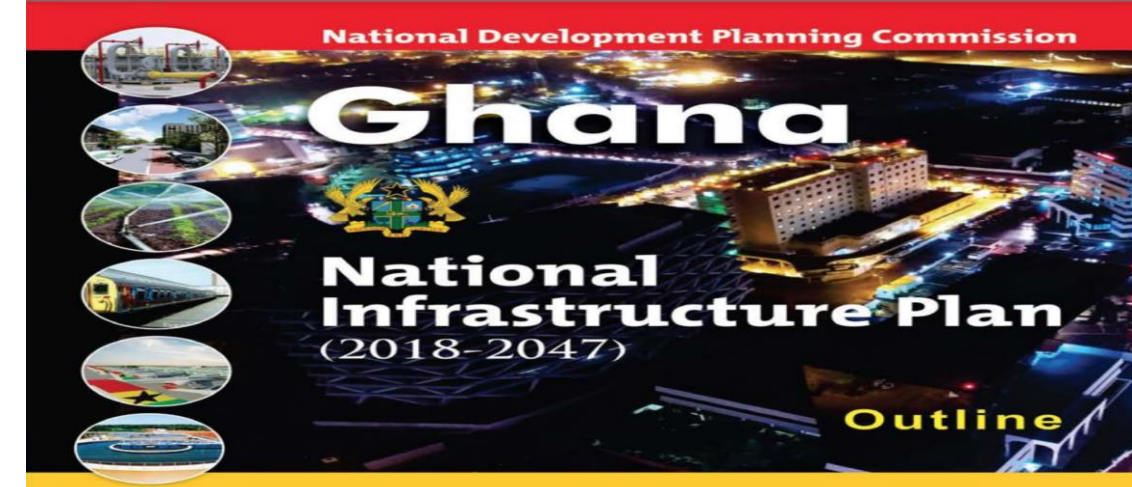
➤ **The SDGs Investment Fairs (UN/Accra);**

Established to encourage Private Financing of the Sustainable Development Goals (SDGs) and facilitate collaborations between Investors and Sustainable Public And Private Sector Projects/Businesses.

- Live pitches of investment opportunities by participating entrepreneurs.
- Interaction amongst project sponsors, investors, and other SDGs investing experts.
- Interaction with the UN SDGs investment ecosystem and public development banks.
- Panel discussions on topical SDGs related issues

4 Spotlight on the Pipeline Projects

Spotlight on the Pipeline Projects



- The investment areas prioritized are those that help Ghana achieve the SDGs. The largest area of need is in infrastructure and a number of those are huge investments.
- Ghana is on a quest to develop a steady pipeline of well-prepared, commercially attractive projects.
- The assignment was in two phases;
Phase One: SDGs-related infrastructure projects for the SDG investment fair (held in April 2021).
Phase Two: Identifying potential project financiers and their requirements to create a financing strategy using evidence-based tools.

Con't : Spotlight on the Pipeline Projects

The tools employed were;

- National Infrastructure System Model (NISMOD) used in Phase 1 to identify NDC and SDGs impact of the pipeline project.
- Sustainable Infrastructure Financing Tool (SIFT) used for Phase 2, to;
 - ❖ identify potential financiers for projects;
 - ❖ Understanding funders' requirements (15 financing criteria);
 - ❖ Preparing attractive and fundable proposals

Con't : Spotlight on the Pipeline Projects

SECTORAL OPPORTUNITIES FOR GROWTH.

Ghana has a clear vision and strategy for the development of infrastructure in some key sectors.

1



TRANSPORTATION

- Roads
- Rail Network
- Port And Harbours
- Inland Marine Transport
- Aviation System

2



ENERGY

- Renewable Energy
- Electricity
- Petroleum

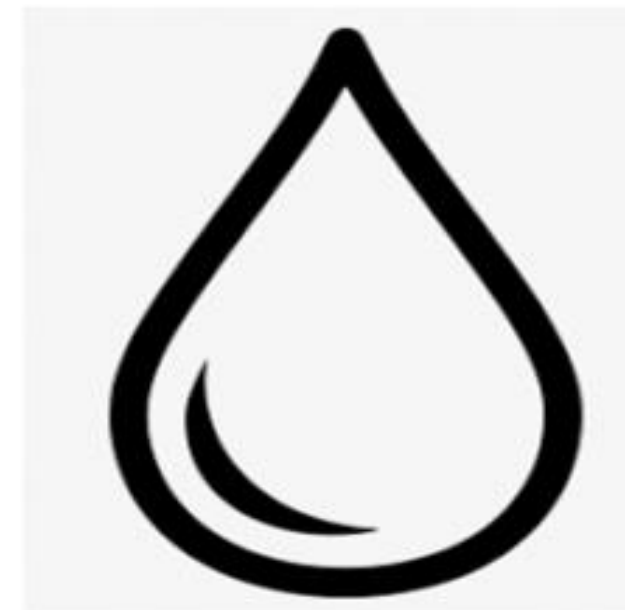
3



AGRICULTURE

- Strengthen Value Chain
- Increase Productivity
- Improve Business Linkages
- Increase Technological Capacity

4



WATER, WASTEWATER & SANITATION

- Piped Drinking Water For All
- Drainage And Flood Infrastructure
- Integrated Sanitation And Waste Management Systems

Con't : Spotlight on the Pipeline Projects

SDGs Investor Maps;

- A market intelligence tool for private sector investors to channel finance towards development needs, the attainment of the SDGs and national priority sectors.
- With in 6months of the pilot, a base value of **USD 39 million** worth of SME investments was identified with the potential for an additional **USD 15.5 million**.

5 Lessons learnt

Lessons learnt.

1

Local levels leveraging on the Investment Fairs to organise fairs of their own to mobilise investment for their development needs.

3

The unavailability of project data within the project timeline limits the depth of the analysis in the Infrastructure Financing Strategy.

2

Entrepreneurs need constant training on scaling up and the requirement of investors.

4

The government needs to commit to investing in the development of projects to feasibility stages.

Thank you.