



Chandaria Business Innovation and Incubation Center Kenyatta University

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Presentation Outline

1. Service at Chandaria BIIC
2. Start-ups
 - Quality, Quantity, Turnover & Impact
3. Intellectual Property & Technology Transfer
 - Patents, Copyrights, Trademarks, plant varieties, geographical indications & trade secrets

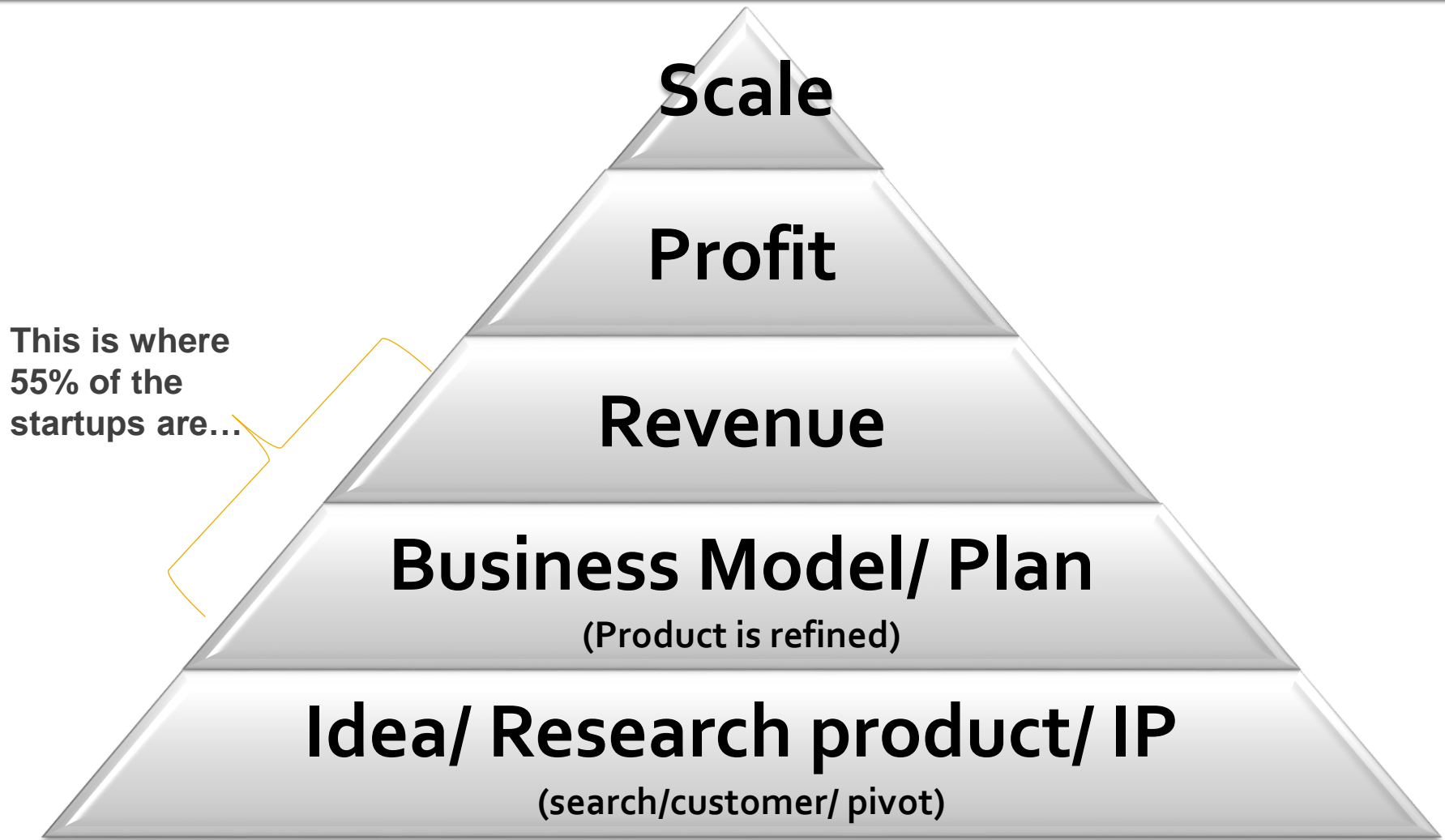
Services at Chandaria BIIC



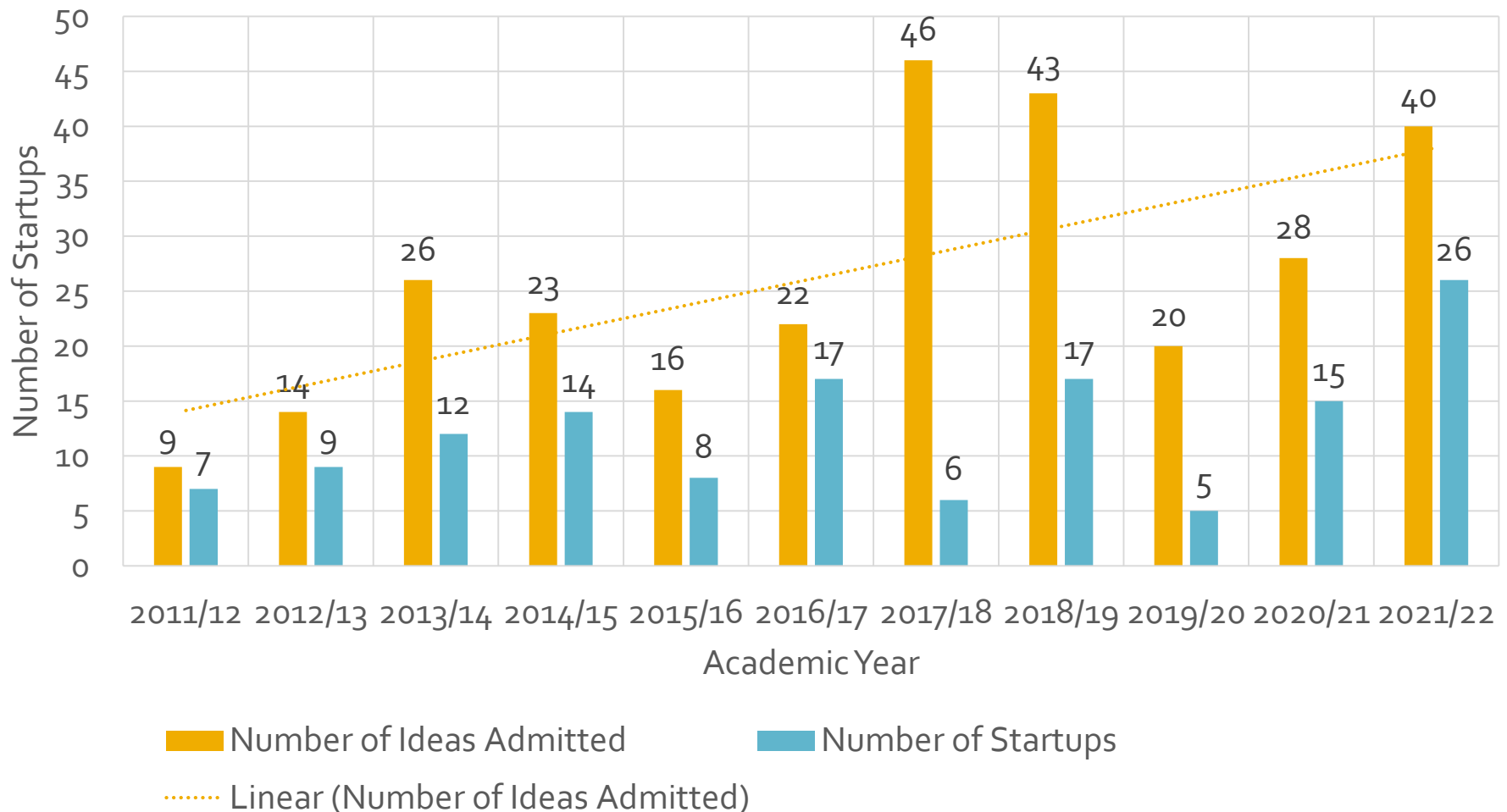
- Provide highly effective innovation and incubation services in line with international best practices

- 3D Printing
- Comprehensive business training programs
- Advisory boards and mentors
- Management team identification
- Help with business etiquette
- Technology commercialization assistance
- Assistance with regulatory compliance
- Design thinking and lean start-up
- Networking activities
- Marketing assistance
- High-speed Internet access
- Access to seed capital
- Help with presentation/ pitching skills
- Access to angel investors or venture capital

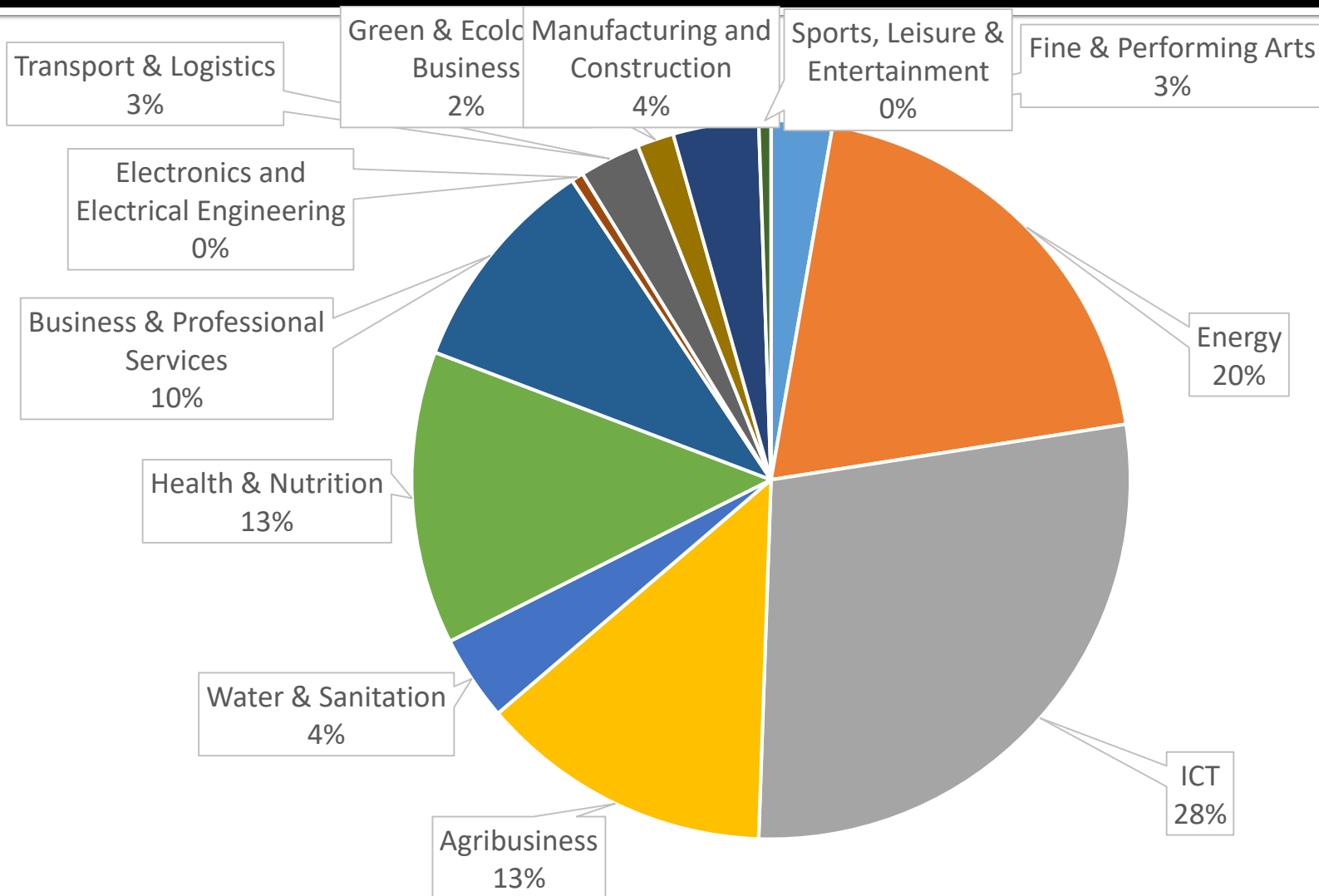
Enterprise Pyramid



1. Start-ups-Quantity



1. Start-ups-Quality-Categories

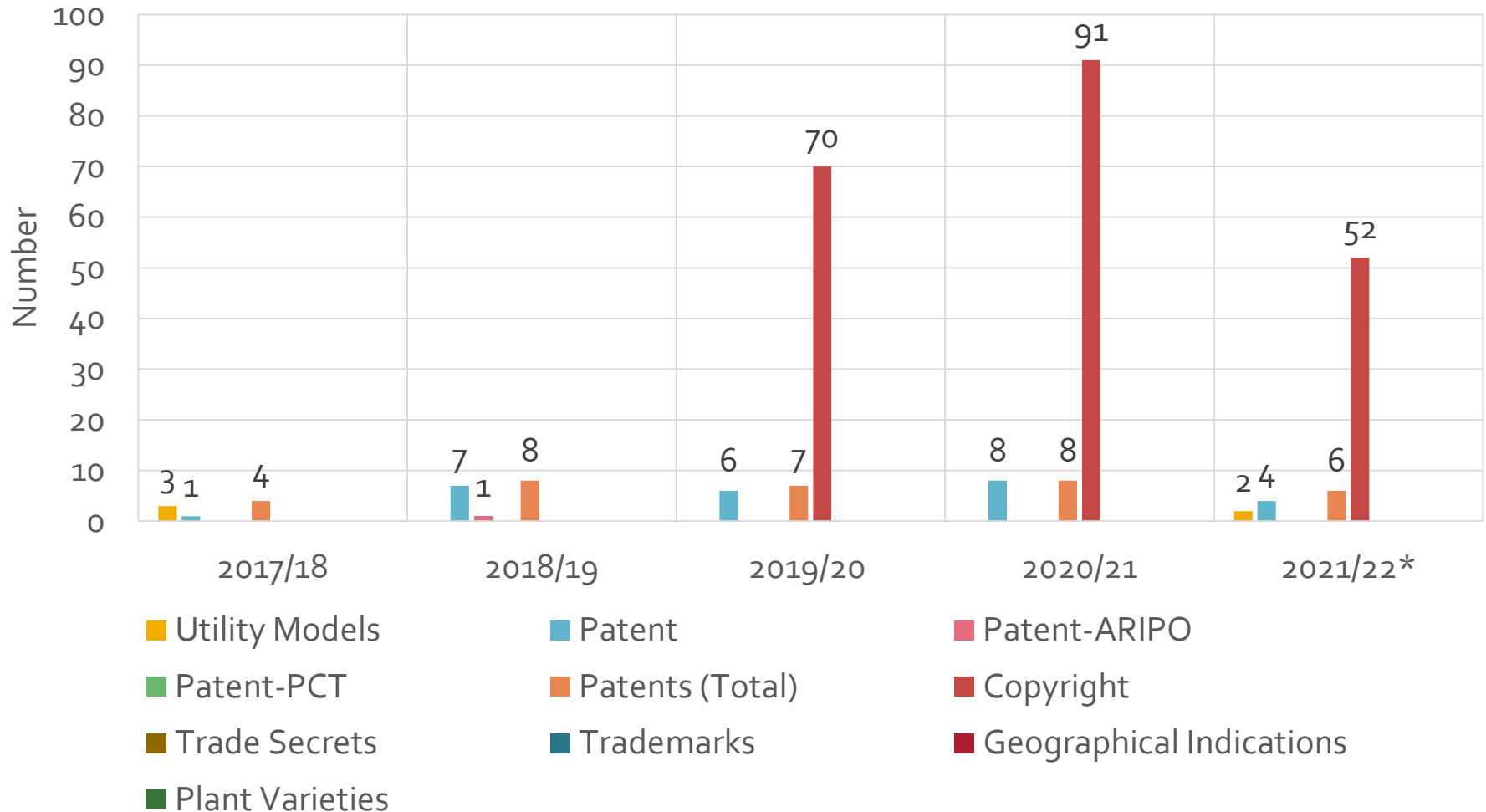


Startups-Economic Impact

S.No	Startup	Gross Turnover, US\$. (p.a)	Jobs created (# of Employees)
1	Flexy Pay Ltd	120,000	16
2	Ecodudu Ltd	117,000	20
3	Africartrack	90,000	20
4	Norton Lab	81,000	11
5	Zalisha	79,000	11
6	Kitabu Africa	74,000	7
7	Others	<50,000	<4

Source: Chandaria BIIIC Records, 2022

Intellectual Property & Technology Transfer



Thank You

