

Connected African Women Tech Founders (Tech Africa Women – TAW)



Winners Report

August – September 2022

ECA organized 3-day boot camp in the four targeted African Countries as below:

- Tunisia Bootcamp at The Dot, Tunis on August 17-18 of August
- Senegal Bootcamp at the D-Hub, Dakar on 24-25-26 of August.
- Tanzania Bootcamp at Seedspace, Dar Es Salaam on 29-30-31 of August.
- Ethiopia Bootcamp at ADORE Addis Hotel, Addis Ababa on 7-8-9 of September.

In the 3 days of boot camp and pitch competitions conducted, the first two days of the boot camp focused on different trainings as an introduction to key skills every aspiring entrepreneur needs (market analysis, product management, pitching, Business Model Canvas...) as well as energizing and networking sessions. On the third day, the participants were invited to present their projects a 5 min pitch and 7 min Q&A session in front of a jury panel that selected the two teams from each country that will make it to the next phase (incubation stage) of the program.

The presentations included:

- Problem
- Solution
- Underlying magic/technology
- Traction and customer acquisition
- Competition
- Team
- Status and timeline
- Business model
- Projections and milestones
- Summary and call to action

Therefore, this workshop included 3 to 5 members of a jury depending on the country. The Jury focused on the project selection criteria such as the market size potential, relevance to the SDGs, team, extent of innovation and scalability of the idea and selected the below winners per country. Awards were a \$2000/fully funded trip to Ethiopia for first place and a fully funded trip to Ethiopia for second place.

I. Outcome of Tunisia Boot Camp

Out of 15 women participants

1st place project name: Govinda

Name of Winner: Ons Oueslati is Computer engineering student

Project Description: An application dedicated to the breeders of cows to optimize the quality of milk and Beef by improving the nutrition and health status of cows.

Award: \$ 2000 to Ons Oueslati

2nd place: Apple of my Eye (Chaima Laroussi is a Computer Science doctoral student at ISG Tunis & Raouia Ayachi is an associate professor in Computer Science at ESSEC Tunis specializing in AI and a member of Larodec laboratory at ISG Tunis).

A platform cable of grouping all data related to mothers and children and offering recommendations based on web analysis.

Award – Fully funded trip to Ethiopia for Demo Day

Jury:

- Aida Robbana : Expert in multilateral affairs and UN Coordination in the MENA Region
- Dhekra khelifi: Investment Partner at 216 Capital Ventures
- Houda Bakir: Tech engineer and CEO of HISTORIAR
- Sahar Mechri: Executive Director of Le Manager Magazine

II. Outcome of Senegal Boot Camp

Out of 19 women participants

1st place project name: Noppal Tech

Name of Winner: Hafsatou Badiane has a higher diploma in an accounting

Project Description: An application linked to an air purifier made fully in Senegal

Award 1st Place: \$ 2000 to Hafsatou Badiane

2nd place: Hydro Tech Services (Laila Sagnane is a geological engineer, holder of a master's degree in hydrogeology)

An application specialized in the construction/rehabilitation of hydraulic structures to facilitate access to drinking water and relaunch off-season agriculture.

Award 2nd Place – Fully funded trip to Ethiopia for Demo Day

Jury:

- Adia Gnacko: Managers of Incubation programs at Concree
- Carine Vavasseur: Head of Innovation and Ecosystem Animation Division in la DER
- Diago Diouf Fati: Senior advisor of the senegalese digital economy and telecommunications Minister

III. Outcome of Tanzania Boot Camp

Out of 19 women participants

1st place project name: UJANA

Name of Winner: Juliana Busasi is a medical doctor and public health activist

Project Description: An e-commerce platform for Sexual-Reproductive health supplies where youth can purchase products and receive SRH information without fear of judgment, stigma and discrimination.

Award 1st Place: \$ 2000 to Juliana Busasi

2nd place: PlateAI Company (Janethkareen Kilonzo Kitsovi is an industrial engineer & Noela Peter Arbogast is Economic Botanist)

PlateAI leverages the power of AI to plan healthy food options that align with the health goals of individuals at risk of getting dietary ailments. as well as deliver them to their clients to their doorsteps affordably.

Award 2nd Place: Fully funded trip to Ethiopia for Demo Day

Jury:

- Lilian Secelela Madeje: Founder and Business Development Lead at Niajiri Platform
- John Alfred: Community ManagerCommunity Manager at AfricaWorks
- Vanessa Kisowile: Executive Director at SheFound
- Adam Mbyallu: Project Manager at AMUA Accelerator

IV. Outcome of Ethiopia Boot Camp

Out of 21 women participants

1st place project name: TenaSeb - ጤና ሠብ

Winner Names: Zimare Tadesse & Helina Abere are both doctors

Project Description: An application that provides education about (Sexual and Reproductive Health through consultations for women.

Award 1st Place: \$ 2000 (\$ 1000 to each winner i.e. Zimare Tadesse & Helina Abere)

2nd place: Makoyamoms (Minteamer Sisay is a marketer & Semarya Lemma)

A platform that helps mothers easily get a caregiver at their disposal while offering young girls who just graduated a job.

Award 2nd Place: Fully funded trip to Ethiopia for Demo Day

Jury:

- Bilen Anyu:
- Mirafe Marcos:
- Betelhem Dessie:
- Sitra Abubaker:
- Tigist G. Araya: