



SIDE EVENT

Saturday, March 20th, 2021 - 11:00AM - 12:30 PM Ethiopian Time

Report Launch: Covid-19 impact on e-commerce in Africa

Organizers

ECA-ATPC, UNCTAD, ECLAC, ESCWA, UNECE and ESCAP

Format

Virtual / Zoom link to be shared

Session format

Presentations and Q&A discussions

Speakers

UNCTAD, ECA, ECLAC, ESCWA, UNECE and ESCAP

Objectives

Launch of ECA publication 'Covid-19 impact on e-commerce in Africa'

Expected outcomes

Dissemination of report findings. Improved understanding of how Covid-19 has changed the e-commerce landscape in Africa, with policy and business comparisons and lessons

drawn from each UN regional commission, in accordance with equivalent regional reports from those regions on the same topic. Attendees will have the opportunity to see how Covid-19 has accelerated digitalization in Africa, and policy options for ensuring conducive ecommerce growth in the pandemic recovery, drawing from this recent research.

Context

In the period August to December 2020, each of the UN Regional Commissions developed regional report on the impact of Covid-19 on e-commerce within their respective regions as part of a UNCTAD-led eTrade for All Group initiative. The ECA report draws on primary interview data with Africa's leading tech entrepreneurs as well as high frequency data to analyse the growth trends and challenges for e-commerce in Africa in the context of Covid-19.

Contact person

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