ROLE OF PUBLIC SECTOR INVESTMENT AND FINANCING ON TOURISM

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OUR MANDATE

FINANCING

INVESTMENT PROMOTION

ADVISORY SERVICES

INVESTMENT DEVELOPMENT
THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM

**DIRECT CONTRIBUTION**

**COMMODITIES**
- Accommodation.
- Transportation.
- Entertainment.
- Attractions.

**INDUSTRIES**
- Accommodation.
- Food & beverage.
- Retail Trade.
- Transportation.
- Cultural, sports & recreational.

**INDIRECT CONTRIBUTION**
- T&T investment spending.
- Government collective T&T spending.
- Impact of purchases from suppliers.

**INDUCED CONTRIBUTION**
- Food and beverages.
- Recreation
- Clothing
- Housing
- Household Goods

**TOTAL Travel & Tourism contribution**
- To GDP
- To Employment

**SOURCES OF SPENDING**
- Residents' domestic T&T spending.
- Businesses' domestic travel spending.
- Visitor exports.
- Government T&T spending.
Travel & Tourism GDP as a percentage of global GDP.

4.6% Direct Travel & Tourism GDP growth in 2017.

That are supported by Travel & Tourism. This is 9.9% of global employment.

Of all global net jobs created in the last decade have been within the Travel & Tourism sector.
**INVESTMENT OUTLOOK COMPARISON (WORLD & AFRICA)**

<table>
<thead>
<tr>
<th>INVESTMENT OUTLOOK 2017</th>
<th>WORLD</th>
<th>AFRICA</th>
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<tbody>
<tr>
<td>GDP: DIRECT CONTRIBUTION</td>
<td>USD 2,570.1 BN</td>
<td>USD 72.8 BN</td>
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<tr>
<td>GDP: TOTAL CONTRIBUTION</td>
<td>USD 8,272.3 BN</td>
<td>USD 177.6 BN</td>
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<tr>
<td>EMPLOYMENT: DIRECT CONTRIBUTION</td>
<td>118 MILLION JOBS</td>
<td>9 MILLION JOBS</td>
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<tr>
<td>EMPLOYMENT: TOTAL CONTRIBUTION</td>
<td>313 MILLION JOBS</td>
<td>22 MILLION JOBS</td>
</tr>
<tr>
<td>VISITOR EXPORTS</td>
<td>USD 1,494.2 BN</td>
<td>USD 48.7 BN</td>
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<tr>
<td>INVESTMENT</td>
<td>USD 882.4 BN</td>
<td>USD 28.2 BN</td>
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</tbody>
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*All values are in constant 2017 prices & exchange rates.*
ROLE OF PUBLIC SECTOR IN TOURISM INVESTMENT

1. Product identification, profiling, promotion and long-term investment strategy in tourism.

2. Skill development and human resources to increase investment uptake

   E.g. Tri standard setting and prioritization.
Mobilising investment for inclusive and sustainable industrial development hence reduce investment cost in the long term.

INCREASING EFFORT ON FACILITATION AND PROMOTION

1. Preservation of Culture and Environment.
2. Simplified Administrative procedures.
3. Investment Incentives – Specific lead.
4. Development of tourism development zones as part of planning
5. Reform of domestic investment dispute resolution

Tourism investment INFRASTRUCTURE development plan.
Development of strong DFI regionally.

Blended capital on high impact projects.

Increase access to affordable credit.
- Development on PPP AND JOINT VENTURE MODELS i.e people first models.
- Equity financing.
- Debt financing.
- Strong capital markets.

Long-term sustainable partnership with foreign investors e.g. IDB and UNCTAD.

Tourism specific funds to bridge the gap on tourism infrastructure. E.G. tourism development fund in Kenya.

ROLE OF GOVERNMENT IN SUSTAINABLE FINANCING.
THE FUTURE

SUSTAINABLE DEVELOPMENT GOALS

1. NO POVERTY
2. ZERO HUNGER
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE, JUSTICE AND STRONG INSTITUTIONS
17. PARTNERSHIPS FOR THE GOALS
IN RELATIONSHIP TO TOURISM

SUSTAINABLE DEVELOPMENT GOALS

DE-RISKING THE TOURISM SECTOR

Through linkage with other sectors

USE OF FIN-TECH AND BLOCK CHAIN TO LINK SDG WITH TOURISM

- sustainable green bonds
- Sustainable tourism bonds
- Use of block chain to provide linkage and impact assessment on different sectors.

THE UN TOOLKIT ON SDG FINANCING
THANK YOU!

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