Why the need for KNOWLEDGE MANAGEMENT?
• There is a need to develop a focused approach to knowledge management across WISER – Pan Africa and East Africa

• The messages/information that we communicate need to be targeted at and packaged for different audiences at different scales

• These messages need to be consistent with each other

• There is also a need create better links with and to share information and learning with other DFID initiatives such as FCFA, BRACED...
What have we done to date for WISER East Africa?
• KM in WISER East Africa – limited in the first year

• A think piece (focused on East Africa) was completed to provide insights on the purpose and value of KM and approaches and strategies that could be used for WISER

• Made initial contact with other initiatives – BRACED and FCFA programs to discuss potential cross over and areas of potential collaboration

• Website, Twitter feed and LinkedIn group
GOING FORWARD INTO PHASE 2
• Align with ACPC knowledge management strategy

• Continue using the website, twitter, LinkedIn as a way of sharing content and renew efforts to build a network of users

• Potential to increase reach by sharing information on other network hosted sites such as SEIs

• Seek a more active partnership with BRACED, FCFA and other upcoming initiatives to share, develop and produce joint content
• Focus KM efforts on a small number of key themes
  - Effective approaches to user engagement
  - Generation of demand and uptake for CIS
  - Effective co-design of services
  - Focus on gender, behaviour change and equity
  - Weather & Climate Services
  - MEL

• Work to ensure that outputs are targeted and packaged for particular audiences
For more information visit us online at:

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