

**INTRA-AFRICAN TRADE FAIR**  
**11-17 DECEMBER 2018**  
**Cairo, Egypt**

**Paperless partnership – promoting the e-formalities agenda in Africa**

**Friday, December 14**  
**14:00 – 16:00**

**Session description**

Technology solutions for trade facilitation can involve a large initial investment but have proven to pay themselves back in the form of more efficient trade crossborder trade and improved revenue collection. The implementation of paperless solutions for trade formalities still low on the continent, disadvantaging African traders. Concerns persist on financial sustainability, data security and technical capacities among other things. A strong public-private partnership could address these concerns, as well as promote a more active engagement on the issue.

The session is looking to answer:

- What is the role the government plays in the paperless trade story? And the private sector?
- How can the private sector engage the public sector on the benefits of paperless trade?
- What private sector solutions exists in trade facilitation, can companies make trade facilitation into a business opportunity?

**Panelists**

- Chair: TBC
- Amos Wangora, CEO, KENTRADE (Kenya)
- Mohamed Benayad, Secretary General, Ministry of Commerce (Morocco)
- Aminata Assome Diatta, Director of External Trade, Ministry of Commerce (Senegal)
- Georges Francis Moutlen, Secretary General, GPAC – Groupement Professionnel des Acconiers du Cameroun (Cameroon) (TBC)
- Ibrahima Nour Eddine Digne, Managing Director, GAINDE 2000 (Senegal)