PROGRAMME FOR THE INAUGURAL INTRA-AFRICAN TRADE FAIR
11-17 DECEMBER 2018
CAIRO EGYPT
VENUE: AL MANARA CONFERENCE CENTER

Arrival and Registration

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Sunday 9 December 2018</td>
<td>Arrival and Registration</td>
</tr>
<tr>
<td>Monday 10 December 2018</td>
<td>Arrival and Registration</td>
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19:00 – 21:00
Media cocktail event (on invitation)  
TBC

Day 1: Official Opening Ceremony of the Inaugural Intra-African Trade Fair

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<thead>
<tr>
<th>Date</th>
<th>Event Lead MC: Mark Eddo, International Broadcaster and CEO, Mark Eddo Media</th>
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<tbody>
<tr>
<td>Tuesday 11 December 2018</td>
<td>Official Opening Ceremony of the Inaugural Intra-African Trade Fair</td>
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07:30 – 09:00
Arrival and Registration

Official Opening Ceremony

Room | Theatre

Refreshment break

Heads of State Roundtable

Room | VIP Roundtable

Country Day: Egypt

Trade and Investment Opportunities in Egypt

Cultural Programme / Performance

Official opening of IATF Exhibition Center & unveiling of sponsors’ wall

Room | Theatre

Lunch

14:00 – 15:30
Aligning the interests of Governments & Industry on Trade and Investment in Africa

Moderators: Eleni Giokos, Correspondent, CNN Money Africa

• Introduction by H.E. Mostafa Madbouly, Prime Minister of Egypt

Roundtable Participants:

• H.E. Moussa Faki Mahamat, Chairperson, African Union Commission
• H.E. Dr. Akinwumi Adesina, President, African Development Bank
• Vera Songwe, Executive Secretary, United Nations Economic Commission for Africa
• H.E. Mukhisa Kituyi, Secretary General, UNCTAD
• Donald Kaberuka, Member, Former President of the AfDB
• Arancha González, Executive Director, ITC
• Government Ministers from participating countries
• H.E. Hu Xiaolian, Chairperson, Export-Import Bank of China
• Ahmed Mansur, Group Executive Director, Dangote Group
• Tony Elumelu, Chairman, Heirs Holdings, the United Bank for Africa, Transcorp and Founder of The Tony Elumelu Foundation
• Samuel Dossou-Aworet, President, African Business Round Table
• Liú Liange, President, Bank of China
• Ahmed Elsewedy, President and CEO, Elsewedy Electrical
• Strive Masiyiwa, Founder and CEO, Econet Group
• Bassem Loukil, Group Chair, Loukil Group
• Eng. Hani Salem Sonbol, CEO, International Islamic Trade Finance Corporation

Programme subject to change
Certain Speakers to be confirmed
- Samaila Zubairu, President and CEO, African Finance Corporation
- Alain Ebobisse, CEO, Africa50
- Admassu Tadesse, President and Chief Executive, Trade and Development Bank
- Mohamed Abou El Enein, Chairman of Ceramica Cleopatra Group
- Sinthy Roesly, Head of BOD & Executive Director, Indonesia Eximbank
- Emma Wade-Smith OBE, Her Majesty’s Trade Commissioner for Africa, United Kingdom
- Simon Tientore, Chairman, Vlta Group
- Gabriele Volpi, Chairman, Intels Nigeria
- Manuel Mota, CEO, Mota Engil Africa

The launch of the Pan-African Manufacturers’ Association, by African Union

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15:30 – 15:45

Refreshment break

15:45 – 16:45

Using trade to achieve economic transformation: What needs to be done to achieve concrete results under the AfCFTA?
Moderator: Bronwyn Nielsen, Anchor-at-large, CNBC Africa

- Affiong Williams, CEO/Founder, Reelfruit, Nigeria
- Emma Wade-Smith OBE, Her Majesty’s Trade Commissioner for Africa, United Kingdom
- Patrice Motsepe, Founder and Executive Chairman of African Rainbow Minerals
- Samaila Zubairu, President and CEO, African Finance Corporation
- Maimadou Bileye, OBE, Managing Director, Africa Regional Office, The Rockefeller Foundation
- Mahesh R. Patel, Executive Chairman, ETG
- Amb. Mary Beth Leonard, United States Representative to the Africa Union
- Mr. Pierre Guislain, Vice President, Private Sector, Infrastructure and Industrialization

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<th>Room</th>
<th>Theatre</th>
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17:00 – 17:30

Russia-Egypt Partnership and strategic cooperation in trade and economic relations
Moderator: Nikolay Aslanov – Deputy Trade Representative of the Russian Federation in the Arab Republic of Egypt (on agreement)

Welcome speech:
Representative of REC (on agreement)

Panelists:
- Representative of the Ministry of Industry and Trade, Egypt (on agreement)
- A representative of the General Organization for Export and Import Control (GOEIC) of Egypt (on agreement)
- A representative of the General Organization on Free Zones and Investments at the Ministry of Investment of Egypt (GAFI) (on agreement)
- A representative of the Egyptian Federation of Chambers of Commerce (on agreement)
- The representative of UK Technopolis Moscow (on agreement)

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<tr>
<th>Room</th>
<th>Conference Hall</th>
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19:00 – 22:00

IATF Gala Dinner
by invitation
- AfCFTA ratification and implementation; a game changer for African economies, by H.E. Vera Songwe, Executive Secretary, UNECA

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<tr>
<th>Venue</th>
<th>TBC</th>
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Programme subject to change
Certain Speakers to be confirmed

**Wednesday 12 December 2018**  
Intra-African Trade Finance and Payment System Business Forum

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:00 – 09:00</td>
<td>Sponsored breakfast, by invitation</td>
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<tr>
<td>09:00 – 10:00</td>
<td><strong>Country Day: Zimbabwe</strong></td>
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<td>Signing Ceremony</td>
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<td></td>
<td>• Zim Open: Facility for Investment Promotion</td>
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<td></td>
<td>• Darwendale Platinum Project in Zimbabwe, by Great Dyke Investments Pty Ltd. $507 million</td>
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<td>Room</td>
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<tr>
<td>10:00 – 11:00</td>
<td><strong>Parallel Session</strong></td>
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<td>Intra-African Trade Town Hall</td>
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<td>Moderator: TBC</td>
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<td>Panelists:</td>
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<td></td>
<td>• Strive Masiyiwa, Founder and CEO, Econet Group</td>
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<td></td>
<td>• Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank</td>
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<td>• Naguib Sawiris, Chairman, Orascom Telecom</td>
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<td></td>
<td>• Ahmed Mansur, Group Executive Director, Dangote Group</td>
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<td></td>
<td>• H.E. Dr. Akinwumi Adesina, President, African Development Bank</td>
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<td>Signing Ceremonies</td>
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<tr>
<td></td>
<td>• Partnership Agreement between Thelo and DB Engineering &amp; Consulting GmbH</td>
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<td>• USD 170 Million Intra-African Investment Finance Facility in favor of Orascom</td>
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<td>Investment Holding</td>
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<tr>
<td>11:00 – 11:15</td>
<td>Refreshment break</td>
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<tr>
<td>11:15 – 12:10</td>
<td><strong>Parallel Session</strong></td>
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<tr>
<td></td>
<td>Improving the Environment for Enhancing Intra-African and South-South Trade Financing</td>
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<td>Moderator: Heba Salama, CEO, COMESA Regional Investment Agency</td>
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<td>Panelists:</td>
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<td></td>
<td>• Eng. Hani Salem Sonbol, CEO, ITFC</td>
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<td></td>
<td>• Jean-Louis Ekra, Former President, Afreximbank</td>
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<td></td>
<td>• Hesham Ahmed Mahmoud Okasha, Chairman of National Bank of Egypt</td>
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<td>• SHU Chang, Deputy General Manager of the Trade Finance Dept, China EximBank</td>
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<td>• Sinthy Rosely, Chariperson &amp; Executive Director, Indonesia Eximbank</td>
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<td>• Nnamdi Okonkwo, Managing Director and CEO, Fidelity Bank</td>
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<td></td>
<td>Signing Ceremonies</td>
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<tr>
<td></td>
<td>• USD 500 Million Global Facility in favor of ELSEWEDY*</td>
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<td>• Financial Advisory Mandate with ELSEWEDY* and Arab Contractors on the USD 3.6Billion Tanzania Dam Project</td>
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<td>• Partnership agreement between Loukil Group (Tunisia) and Unionaire (Egypt) (Facilitated by Afreximbank)</td>
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*Programme subject to change  
Certain Speakers to be confirmed*
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<td>12:10</td>
<td><strong>Parallel Session</strong></td>
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<tr>
<td>13:00</td>
<td><strong>Making Intra-African Trade work for Business – Views from Practitioners</strong></td>
<td><strong>Harnessing Intra-African Investment Opportunities – Lessons of experience</strong></td>
<td><strong>Round Table on Linking Africa</strong></td>
<td><strong>PACCI’s International Business Forum series</strong></td>
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<td>Panelists:</td>
<td>Panelists:</td>
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<td></td>
<td>• Ade Ayeyemi, CEO, Ecobank Transnational</td>
<td>• H.E. Dr. Sahar Naar, Minister of Investment and International Cooperation, Egypt</td>
<td>Room</td>
<td>Lecture Hall B</td>
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<td></td>
<td>• Bassem Loukil, Group Chair, Loukil Group, Tunisia</td>
<td>• Bogdo Joy Kenewendo, Minister of Trade, Industry and Investment, Botswana</td>
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<td></td>
<td>• H.E. Dr. Mohamed Ibn Chambas, United Nations Office for West Africa and the Sahel</td>
<td>• Rob Davies, Minister of Trade and Industry, South Africa</td>
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<td>• V. Shankar, CEO, Gateway Partners</td>
<td>• Prof. Mthuli Ncube, Minister of Finance, Zimbabwe</td>
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<td>• Onapile Paul Okokoko, Group CEO / Managing Director, Notore Chemical Industries Ptc</td>
<td>• Paula Gomes, President, Constellar Holdings</td>
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<td>• Bulelani Gratitude Magwanishe, Deputy Minister of Trade and Industry</td>
<td>• H.E. Jean-Claude BROU, President of ECOWAS Commission</td>
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<td>Room</td>
<td>Cinema Hall</td>
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<tr>
<td>13:00</td>
<td><strong>Lunch Break</strong></td>
<td><strong>The Role of Central Payment and Settlement Systems in Facilitating Trade in Africa</strong></td>
<td><strong>Promoting Africa’s Infrastructure Interconnectivity to Facilitate Intra-African Trade and Industrialisation</strong></td>
<td><strong>Ministers of Trade Meeting</strong></td>
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<tr>
<td>14:00</td>
<td><strong>Parallel Session</strong></td>
<td><strong>Parallel Session</strong></td>
<td>Hosted by China EximBank and Afreximbank</td>
<td><strong>Facilitated by African Union</strong></td>
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<td>Moderator: Bronwyn Nelsen, Anchor-at-large, CNBC Africa</td>
<td>Hosted by China EximBank and Afreximbank</td>
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<td>Panelists:</td>
<td>Moderator: Eleni Gikos, Correspondent, CNN Money Africa</td>
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<td>• Dr. Ngozi Egbuna, Director General, WAMI</td>
<td>Panelists:</td>
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<td>• Maxine Haba, Head of the SADC Banking Association – Executive Secretariat</td>
<td>• HU Xiaolian, Chairman, China Eximbank</td>
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<td>• Mahmood Mansoor, CEO, COMESA Clearing House</td>
<td>• QU Wei, Vice President, Chinese Academy of International Trade and Economic Co-operation, Ministry of Commerce, China</td>
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<td>• Theresa Henshaw, Head of Global Markets Sales, Crown Agents Bank</td>
<td>• WEN Gang, Vice President, China Communications Company Ltd.</td>
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<td>• H.E. Prof. Victor Harison, Commissioner for Economic Affairs, African Union</td>
<td>• LI Yanming, Vice President, Powerchina</td>
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<td>• Dr. Robert Ochoa, Director of Strategy &amp; Innovation, Afreximbank</td>
<td>• Alain Ebobisse, CEO, Afica50</td>
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<td>• Andrew Komar, CEO, Go Africa</td>
<td>• H.E. Dr. Amani Abou-Zeid, Commissioner for Infrastructure and Energy, African Union Commission</td>
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<td>15:00</td>
<td><strong>Parallel Session</strong></td>
<td><strong>Parallel Session</strong></td>
<td><strong>Presentation by China EximBank on Deepening RMB Internationalisation:</strong></td>
<td><strong>Signing Ceremony</strong></td>
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<td>16:00</td>
<td><strong>Parallel Session</strong></td>
<td><strong>Parallel Session</strong></td>
<td>Promoting the use of RMB in Africa via Panda Bond and Others</td>
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<td><strong>Ministers of Trade Meeting</strong></td>
<td><strong>Panelists:</strong></td>
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<td><strong>Facilitated by African Union</strong></td>
<td>• LI Yong, Director General, United Nations Industrial Development Organisation</td>
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<td>**Room</td>
<td>Marquee</td>
<td>• WEN Gang, Vice President of China Communications Company Ltd, GAO, LeiVice President, CGCOC Group Co., LTD</td>
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<td>• Mr. GAO Lei, Vice President, CGCOC Group Co., LTD</td>
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<td>Presentation by China EximBank on Deepening RMB Internationalisation:</td>
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<td><strong>Signing Ceremony</strong></td>
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<td></td>
<td>• Cooperation Agreement between China EximBank &amp; Afreximbank for USD 500Million</td>
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<tr>
<td>16:00 – 16:15</td>
<td>Refreshment Break</td>
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<tr>
<td>16:15 – 17:15</td>
<td>Parallel Session</td>
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### The Creative Africa Exchange (CAX) Summit

**Moderator:**

**Presenters:**
- Abiola Oke, CEO, OkayAfrica
- Rita Dominic, Actress

**Panelists:**
- Yusuf Daya, Senior Manager, Trade Policy and Market Access, Afreximbank
- Ille Bakoto, Managing Director, Heritage Bank
- Patrick Kabanda, Author of "The Creative Wealth of Nations"
- Maureen Njuguna, Venture capitalist for Africa
- Sherif Awad, Film Critic
- Alex Okosi, Vice-President, Viacom

**Room:** Cinema Hall

### The Experience of China's industrial park development and its implications on the industrialisation development of Africa for export manufacturing

**Hosted by:** China Exim Bank and Afreximbank

**Moderator:** TBC

**Panelists:**
- H.E. Admiral Mohab Mohamed Hussen, Chairman, Suez Canal Economic Zone
- Femi Edun, Special Advisor to Minister of Industry, Trade and Investment, Nigeria
- ZHU Canzhang, General Manager, Corporate Business Dept., China Eximbank
- YUAN Li, Chairman, China Civil Engineering Construction Corporation
- ZHANG Huarong, Chairman of HuaJian International Light Industry City (Ethiopia) PLC

**Signing Ceremonies**

- Strategic Co-operation between The Suez Canal Economic Zone & Afreximbank
- MoU between Afreximbank & Gabon Special Economic Zone (GSEZ) to jointly develop industrial parks and trade enabling infrastructure in selected African countries USD 200Million
- MoU between Afreximbank & the Federal Ministry of Industry, Trade and Investment of Nigeria to jointly develop industrial parks and special economic zones in Nigeria USD 1.235Billion
- MoU between Afreximbank, GSEZ and the Government of Egypt (Suez Canal Authority) for the supply of veneer wood products from Gabon to Egypt
- Afreximbank - Government of Togo Partnership Agreement for Industrial park Development USD 200Million
- Afreximbank – Government of Cote D’Ivore Partnership Agreement for Industrial Park Development USD 300Million
- Signing of Automotive Park collaboration between Nigerian, Ghana and Kenya

**Room:** Conference Hall

### Trade Finance for Female Entrepreneurs

**Facilitated by:** UNECA/ATPC

**Moderator:** Judith Fessehaie, Programme Officer, SheTrades, International Trade Centre

**Panelists:**
- Abeba Tesfai, Director, Women Economic Empowerment & Marketing, Erat Bank
- Ben Shepherd, Principal, Developing Trade Consultants
- Patricia Poku-Daby, CEO, Plot Enterprise
- Vanessa Moungar, Director for Gender, Women and Civil Society, African Development Bank
- Gwen Mwaba Director, Trade Finance, Afreximbank

**Room:** Lecture Hall A

### Ministers of Trade Meeting

**Facilitated by:** African Union

**Room:** Marquee

### PACCI's International Business Forum series

#### What the African Continental Free Trade Agreement (AfCFTA) means for your business.

**Room:** Lecture Hall B

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<tbody>
<tr>
<td>17:15 –</td>
<td>Pulling Together Intra-African Trade Promotion Initiatives of ECAs</td>
<td>Lecture Hall A</td>
<td>Moderator: Stéphane Ballong, Journalist, Jeune Afrique</td>
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<td>18:15</td>
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<td>Panelists:</td>
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<td></td>
<td>Mervat Zohdy El Sayed Soltan, Chairperson, Export Development Bank of Egypt</td>
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<td>Lawrence Agyinsum, Ghana EXIM</td>
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<td>George O. Obono, Chief Executive Officer, Africa Trade Insurance</td>
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<td>Kuthane Kubane, CEO of Export Credit Insurance Corporation of South Africa Soc Ltd</td>
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<td>Abubakar A. Bello, Managing Director / Chief Executive, NEXIM</td>
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<td>Louis Taylor, Chief Executive, UK Export Finance</td>
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<td>Russian Export Center</td>
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<td>Cinema Hall</td>
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<td>18:30 –</td>
<td>IATF Ambassadors Awards Dinner and Ceremony (by invitation)</td>
<td>Lecture B</td>
<td>Cultural performance by Country Day host</td>
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<th>Facilitator/Panelists</th>
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<tr>
<td>07:30 – 09:00</td>
<td>Sponsored Breakfast (by invitation)</td>
<td>Theatre</td>
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<tr>
<td>09:00 – 10:00</td>
<td>Country Day, Nigeria</td>
<td>Theatre</td>
<td>Signing Ceremony for Nigeria-Africa Trade and Investment Promotion Programme: USD 1Billion</td>
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<tr>
<td>10:00 – 11:00</td>
<td><strong>Parallel Session</strong></td>
<td>Room</td>
<td>Conference Hall</td>
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<tr>
<td>11:00 – 11:15</td>
<td>Refreshment Break</td>
<td>Theatre</td>
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<tr>
<td>11:15 – 13:00</td>
<td>Using industrialisation to increase intra-African trade: How to develop private sector-anchored and market-driven regional value chains (11:15 – 12:15) Moderator: Boason Omofaye, Channels Television, Nigeria • Justin Yu Lin, Professor and Founding Director of the China Centre for Economic Research (CCER) at Peking University • Professor Mike Morris, Director of the Policy Research on International Services and Manufacturing (PRISM), and Professor of Economics, University of Cape Town, South Africa. • Keun Lee, Seoul National University – School of Economics Discussion &amp; Q&amp;A session</td>
<td>Room</td>
<td>Conference Hall</td>
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<tr>
<td>13:00 – 14:00</td>
<td>Lunch break</td>
<td>Theatre</td>
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<td>14:00 – 15:00</td>
<td><strong>Parallel Session</strong></td>
<td>Room</td>
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<td>Training Programme Bootcamp on How to Export</td>
<td>Room</td>
<td>Lecture Hall B</td>
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<td>Facilitated by African Union</td>
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<td>Ministers of Trade Meeting Facilitated by African Union</td>
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<td>Ministers of Trade Meeting Facilitated by African Union</td>
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*Certain Speakers to be confirmed*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Panelists</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 -</td>
<td>Parallel Session</td>
<td>Alec Erwin, UBU Investment Holdings (Private) Limited</td>
</tr>
</tbody>
</table>
| 16:00      |                                                                           | • Hon. Abubakar Bawa Bwari, Minister of State (Solid Minerals Development), Nigeria  
• AUC Representative - TBC  
• Andrey Slepnev, CEO, Russian Export Center  
• Moleleti Mokki, Chairman of KMM Investments (Pty) Limited and Endomelt South Africa (Pty) Limited and proponent of the Pan-African Steel Value Chain  
• Ahmed Abou Hashima, CEO, Egyptian Steel Company                                                                                     |
|            |                                                                           | Room | Conference Hall                                                                                                                               |
| 16:00 -    | Parallel Session                                                       | • Andrew Audo Dibal, GM, Innoson Vehicle Manufacturing Company of Nigeria  
• Joel Jackson, Founder/CEO, Motius Motors, Kenya  
• Dr. Raouf Ghabbour, Chairman of the Board of Directors and CEO, Ghabbour Auto  
• Rudi van Niekerk, Managing Director, GAC Motors, Nigeria  
• Thomas Schäffer, Chairman and Managing Director, Volkswagen Group South Africa  
• Glen Sealey, CEO, Maserati EAI-SA  
• Tim Abbott, Managing Director, BMW South Africa                                                                                     |
| 17:00 -    |平行 Session                                                            | Signing of the Auto Park Programme between Nigeria, Kenya and Ghana                                                                                                                                       |
| 19:00      |                                                                           | Room | Cinema Hall                                                                                                                                     |
| 18:00 -    | Parallel Session                                                       | Strategies for promotion of the Agro-processing value chain in Africa                                                                                                                                     |
| 19:00      |                                                                           | Moderator: TBC                                                                                                                                   |
| 20:00      | Parallel Session                                                       | Developing regional value chains in North Africa                                                                                                                                                    |
| 21:00      |                                                                           | Facilitated by UNECA/ITFC/ITC                                                                                                                      |
| 22:00      |                                                                           | Presenters:  
• Aziz Jaid, Economiste, Bureau de la CEA en Afrique du Nord  
• Prof. Driss Stin ESSEC Tunis  
• David Luke, Coordinator of the African Trade Policy Centre (ATPC)                                                                 |
| 23:00      |                                                                           | Discussion & Q&A                                                                                                                                   |
| 24:00      |                                                                           | Room | Conference Hall                                                                                                                                     |
| 17:00 -    | Fashion Show                                                            | Introduction to the Pan-African Private Sector Trade and Investment Committee (PAPTRAC)                                                                                                                   |
| 19:00      |                                                                           | Prof. Patrick Utomi, Founder, the Centre for Values in Leadership, Nigeria  
• Samuel Dossou-Aworet, President and Chairman, African Business Roundtable  
• Dr. Amany Asfour, Chair, COMESA Business Council and President, African Alliance for Woman Empowerment  
• Marië-Chantal Kaninda, Executive Director of the World Diamond Council  
• Walid Loukil, Managing Director, The Loukil Group  
• Agostinho Kapala, President, Opaia Group                                                                                           |
| 18:00 -    | Parallel Session                                                       | Training Programme Bootcamp on How to Export                                                                                                      |
| 19:00      |                                                                           | Facilitated by Export Development Agency, Egypt                                                                                                   |
| 20:00      |                                                                           | Room | Lecture Hall B (By invitation)                                                                                                                |
| 21:00      |                                                                           | Ministers of Trade Meeting Facilitated by African Union                                                                                             |
| 22:00      |                                                                           | Room | Marquee                                                                                                                                          |

Programme subject to change
Certain Speakers to be confirmed

#### Friday 14 December 2018

**Reducing the Cost of doing Business in Africa**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>07:30 – 09:00</td>
<td>Sponsored Breakfast, by invitation</td>
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</tbody>
</table>
Moderator: Godfrey Mutizwa, Former Editor in Chief, CNBC Africa  
- Arancha Gonzalez, Executive Director, International Trade Centre (ITC)  
- H.E. Multiza Kibyu, Secretary General, UNCTAD  
- David Luke, Coordinator of the African Trade Policy Centre (ATPC)  
- H.E. Kuroko Mukunya, Secretary General, World Customs Organisation  
- H.E. Jean-Claude BROU, President of ECOWAS Commission  
- Dr. Ratnakar Adhikari, Executive Director, Enhanced Integrated Framework  
Signing Ceremony  
USD 6.7Million Intra-African Trade Facilitation Financing in favor of Samfuel Zambia, to finance the construction of three truckstops that will support efforts to decongest border posts between Zambia, Zimbabwe and DRC  
Room | Cinema Hall |
| 10:15 – 10:45 | A Conversation with Didier Drogba  
From a Football Ace to a Business Executive: Leveraging the Brand Equity of African Stars  
Moderator: TBC  
Room | Cinema Hall |
| 10:45 – 11:00 | Refreshment Break                                                        |
| 11:00 – 11:45 | Parallel Session  
Infrastructure for a sustainable Intra-African Trade Promotion – Energy  
Powering Africa’s Markets and Trade Transformation  
Facilitated by African Union  
Opening Remarks: H.E. Dr. Amani Abou-Zaidid, Commissioner for Infrastructure and Energy, African Union Commission  
Moderator: TBC  
Panel Discussion:  
- Cheikh Bedda, Director, Infrastructure and Energy, African Union Commission (AUC)  
- Khhaled Abu Bakr, Executive Chairman, TAQA Arabia, Egypt  
- Safiatou Alzouma, Head of Africa Renewable Energy Initiative (AREI), African Development Bank  
- Francesco Venturini, CEO Enel Green Power and Res4Africa President  
- Dr. Mohamed Moussa Omran, First Under-Secretary of State, Ministry of Electricity and Renewable Energy, Egypt  
- Khhaled Abu Bakr, Executive Chairman, TAQA Arabia, Egypt  
- Siengui Apollinaire Ki, Secretary General, West-African and Southern Africa Power pool  
- Tunde J. Atifiabi, Chairman/CEO, Amni International Petroleum Company Limited  
Signing Ceremony  
SnCF Africa MoU with BlueOrchard, R20 and AfroChampions  
USD 350 Million  
Room | Cinema Hall |
| 11:45 – 13:00 | Parallel Session  
Infrastructure for a sustainable Intra-African Trade Promotion – Information and Communication Technology  
African Digital Transformation for Economic Growth  
Facilitated by African Union  
Moderator: TBC  
Opening Remarks: Hon. Dr. Amr Talaat, Minister of  
Towards a Pan-African Transit Guarantee Scheme  
Moderator: Sindiso Ngwenya, Former Secretary General, COMESA  
Panelists:  
- William Petty, Senior Manager International Road Transport Union (IRU)  
- Souad Hamdadin, Chair, AU DG Customs Sub-committee  
Training Programme Bootcamp on How to Export Facilitated by Export Development Agency, Egypt  
Room | Lecture Hall B |

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Programme subject to change  
Certain Speakers to be confirmed
### Programme

**Discussion:**

- Islam Zeidy, Chief Data Officer, Commercial International Bank (CIB), Egypt
- Southeina Guermazi, Director, World Bank
- Hon. Stella Tembisa Ntleni-Abrahams, Deputy Minister, Ministry of Telecommunications and Postal Services, South Africa
- Andrew Rugege, Regional Director for Africa, International Telecommunication Union (ITU)
- Niwere B. Gituku, Chairman of Communication Authority of Kenya, Ministry of Information, Communications and Technology
- Juliet Annamah, CEO JUMIA (online shopping platform) Abuja, Nigeria
- EU Representative
- Rooba Yanembal Moorghen, Permanent Secretary, Ministry of Technology, Communication and Innovation, IT Security Unit, Mauritius
- Jean Philbert Nsengimana, Special Advisor, Smart Africa

**Panelists:**

- Islam Zeidy, Chief Data Officer, Commercial International Bank (CIB), Egypt
- Boutheina Guermazi, Director, World Bank
- Hon. Stella Tembisa Ntleni-Abrahams, Deputy Minister, Ministry of Telecommunications and Postal Services, South Africa
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- Jean Philbert Nsengimana, Special Advisor, Smart Africa

**Room:** Conference Hall

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>13:00 – 14:00</td>
<td>Lunch Break</td>
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<tr>
<td>14:00 – 15:15</td>
<td>Parallel Session</td>
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<tr>
<td></td>
<td>Afreximbank Export Trading Company Strategy</td>
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<tr>
<td></td>
<td>Moderator: Wole Famurewa, CNBC Africa</td>
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<td>Panelists:</td>
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<td>• Dr. Christopher C. Edordu, Chairman of the Board of Elkir Investment Partners Limited and pioneer President and Chairman of the Board of Afreximbank</td>
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<td>• Sang-Ho Shin, Vice President and head of Customer Experience</td>
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<td>• Ankit Khandelwal, Director Africa, MUFG Bank Ltd. Japan;</td>
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<td>• Segun Awolowo, CEO, Nigeria Export Promotion Council</td>
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<td>• Lamon Rutten, CEO, Indonesia Commodity and Derivatives</td>
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<td>• ETC - TBC</td>
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<td>Room: Cinema Hall</td>
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<tr>
<td>15:15 – 15:30</td>
<td>Refreshment Break</td>
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<td>15:30 – 16:35</td>
<td>Parallel Session</td>
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<td></td>
<td>Infrastructure for a sustainable Intra-African Trade Promotion – Transport Smart Transport Networks: Scaling-Up Africa’s competitiveness And Trade</td>
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<td>Facilitated by African Union</td>
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<td>Moderator: TBC</td>
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<td>Panelists:</td>
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<td></td>
<td>• Mike Salawou, Division Manager, Infrastructure &amp; Partnerships, AfDB</td>
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<td>• Adekunle Adegbe, Regional Director, Advocacy and Strategic Relations, iATA</td>
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<td>• Tewolde GebreMariam, Group Chief Executive Officer, Ethiopian Airlines</td>
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<td>• Papa Atumane Fall, AG, Secretary General,African Civil Aviation Commission (AFCAIC), Dakar, Senegal</td>
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<td>• Boubacar Djibo, Director, Air Transport Bureau,International Civil Aviation Organisation (ICAO), Montreal (QC), Canada</td>
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<td>• Symmers Johnson, Head of Regional Integration, Infrastructure and Trade Division, NPCA</td>
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<td>• Anna Waldmann, Head of PIDA Programme, GIZ</td>
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<td>• Ahmed Aly, Chief Executive Officer, Nile Air, Cairo, Egypt</td>
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<td>• Peng Hao, Deputy General Manager of the Sovereign Business Department (Concessional Loan Department), China Eximbank</td>
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<td>Room: Cinema Hall</td>
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<tr>
<td>16:30 – 19:00</td>
<td>Cultural show/performance (subject to identification of a sponsor)</td>
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<td>Venue: TBC</td>
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**Training Programme Bootcamp on How to Export**

Facilitated by Export Development Agency, Egypt

**Room:** Lecture Hall B

**(By invitation)**

**Paperless partnership – promoting the e-formalities agenda in Africa**

Facilitated by UNECA/ATPC

**Moderator:** Onyi Sunday, Former CNBC AFRICA TV Anchor

**Panelists:**

- Amos Wangoma, CEO, KENTRADE (Kenya)
- Mohamed Benayad, Secretary General, Ministry of Commerce (Morocco)
- Aminata Assome Diatta, Director of External Trade, Ministry of Commerce (Senegal)
- Ibrahima Nour Eddine Diagne, Managing Director, GAINDE 2000 (Senegal)
- Georges Francis Moufouf, Secretary General, Groupement Professionnel des Acconsiers du Cameroun (GPAC, Cameroon)

**Room:** Conference Hall

**Venue:** Conference Hall

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Programme subject to change

Certain Speakers to be confirmed
Saturday 15 December 2018
Standards & B2Bs

08:30 – 10:00
Sponsored Breakfast, by invitation

10:00 – 11:15
Parallel session

Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the context of the AfCFTA
Facilitated by Afreximbank in collaboration with ARSO, UNECA and AU

Part 1 – Opening and Introduction
• Dr. Oswald Chinyamakobvu, Senior Technical Advisor-Quality Infrastructure, AUC
• Dr. Hermogene Nsengimana, ARSO Secretary General
• Representative of Egypt Government, AU Commission
• H.E. Amb. Albert M. Muchanga, AUC Commissioner
• H.E. Prof. Ameneh Firdaus Gurb-Fakim, RSO Goodwill Ambassador and Former President of Mauritius

Room | Cinema Hall

Parallel session

Market Access Support for Smallholders (farmers) and SMEs
Facilitated by International Islamic Trade Finance Corporation
Moderator: Boasun Omofaye, Channels Television, Nigeria

Panelists:
• Dr. Ahmed Elmekkaoui, Coordinator of AU-SAFGRAD
• Mohamed El-Elfty, Chairman of Banque Misr

Room | Lecture Hall A

Parallel session

Round Table for African Parliamentarians and Captains of Industry: Building the regulatory framework for trade, investment and continental integration

Room | Conference Hall

11:15 – 11:30
Refreshment break

11:30 – 13:00
Parallel session

Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the context of the AfCFTA
(continued)

• E Chisanga, Economic Affairs Officer, UNCTAD
• David Luke, Coordinator, ATPC/UNECA
• UNIDO Representative

Part 2 – Basis for Harmonisation
• Dr. Amany Asfour, International President, BPW International
• Dr. Edem Adzogenu, Special Advisor to the Afro Champions’ Executive Committee, Afrochampions
• ECOWAS Chamber of Commerce representative

Room | Cinema Hall

Parallel session

Informal cross-border trade in Africa – What do we know? How can it be supported?
Facilitated by UNECA/ATPC
Moderator – David Luke, Coordinator, ATPC, UNECA

• Daniel Asare-Kyei, Ag. CEO, Esoko Networks
• Gerald Makau Masila, Executive Director, East African Grain Council
• Hassan Beilo, Executive Secretary, Nigerian Shippers Council
• Vanessa Erogbogbo, Head, Women and Trade Programme, International Trade Centre
• Chris Mukiza Ndaitara, Director, Macroeconomic Statistics, Uganda Bureau of Statistics
• Francis Mangeni, Director of Trade, COMESA
• Prof Wale Ogunkola, Professor of Economics, University of Ibadan

Room | Conference Hall

13:00 – 14:00
Lunch break

14:00 – 16:00
Parallel session

Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the context of the AfCFTA
(continued)

Part 3 – Private Sector Involvement in Standards Development and Harmonisation
Moderator: Dr. Oswald Chinyamakobvu, Senior Technical Advisor-Quality Infrastructure, AUC

• Dr. Hermogene Nsengimana, Secretary General, ARSO
• Margaret Lungu, Regional Coordinator, SADCSTAN
• Gerald Masila, Executive Director and Board Secretary (Kenya); Eastern Africa Grain Council
• Edward Njoroge, President, ISO
• Abderrahim Taibi, Director General IMANOR, Kingdom of Morocco
• Sandra Uwera, CEO, COMESA Business Council
• Dr. Eve Gadzikwa, ARSO President
• Fergus Drake, CEO, Crown Agents
• Koll Adomakoh, Director, Project Finance

Room | Conference Hall

Part 4 – Standards, Trade and Industrialisation
Moderator: Dr. David Luke

• Rajesh Aggarwal, Chief, Trade Facilitation and Policy for Business, ITC
• Prof. Ameneh Firdaus Gurb-Fakim, Mauritius
• Chris Oucho, Fair Trade Africa
• Hussein Hassan, Head of Industry, Department of Trade and Industry, African Union Commission
• Afreximbank Representative
• Dr. Edem Adzogenu, Special Advisor to the Afro Champions’ Executive Committee, Afrochampions

Enhancing Investment in the Agriculture Sector and Agriculture Trade
Facilitated by AU

• Dr. Godfrey Bahigwa, Director, DREA – articulate the vision of DREA in the context of Agenda 2063
• Dr. Simplice Noala Fofou, Head of Division, Agriculture and Food Security; present on agriculture and food security
• Ernest Ruzindaza, Senior Advisor/CAADP Team Leader: Present on the CAADP Flagship programme
• Diana-Asido Opoe, Policy Officer, Crop Production (Coordinator of the event) – Frame the dialogue on SPS and food safety
• Beatrice Egyu, Policy Officer Food Security and Agriculture (Manager of the Exhibition

Room | Conference Hall

Training Programme
Bootcamp on How to Export
Event facilitated by Export Development Agency, Egypt
Room | Lecture Hall B
(By invitation)

Training Programme
Food and Trade
Event facilitated by Export Development Agency, Egypt
Room | Lecture Hall B
(By invitation)

Training Programme
Bootcamp on How to Export
Event facilitated by Export Development Agency, Egypt
Room | Lecture Hall B
(By invitation)

Parallel session

Day 5: Exhibitions Running Alongside Standards & B2Bs, Country Day Feature

Programme subject to change
Certain Speakers to be confirmed
Day 6: Exhibitions Running Alongside Workshops & B2Bs, Country Day Feature

Sunday 16 December 2018
Exhibitions Running Alongside Workshops & B2Bs, Country Day Feature

09:00 – 09:10
Country Day Feature

09:00 – 13:00
Continental Workshop on Trade and Gender
“Working together for gender-sensitive implementation of the African Continental Free Trade Area: The role of Regional Economic Communities”
Facilitated by UNECA
Room | Conference Hall

10:00 – 11.15
Parallel Session
African Diaspora – Mobilising Diaspora Resources to support intra-African Trade
Moderator: Kehinde Aig-Imoru, Correspondent
• Eiman Kheir, Acting Head of Division, African Union Commission
• Hon. Timothy Elisha McPherson Jr., Founding Governor of the Central Solar Reserve Bank of Accompong and the Minister of Finance, Accompong, Jamaica
• Kemi Arosanyin, Director, Africa Trade Expansion Programme, Africa, World Trade Center, Miami, USA
• David Raseqinha, CEO, Export-Import Bank of India
• Ahmed El Basheer, Director, Citizen and Diaspora Organizations Directorate
Signing Ceremony
• Signing of BADEA USD 75Million facility
Room | Cinema Hall

11:15 – 11:30
Refreshment break

11.30 – 12:15
Townhall: Conversation with Jack Ma, Executive Chairman, Alibaba Group
Promoting Entrepreneurship for Africa’s Economic Transformation & the Launch of The Alibaba Entrepreneurship programme for Africa
Moderator: Isha Sesay, Former CNN Anchor
Room | Theatre

13:00 – 14:00
Lunch break

14:00 – 16:00
Parallel Session
Free Movement of Persons: the journey so far
Facilitated by African Union
Opening Remarks by African Union Commission, Department of Political Affairs
Moderator: TBC
Panel Discussions on Free Movement of Persons and its Impacts on Trade Issues in Africa:
Panelists:
• Olabisi Dare, Head of Division (HARDP), African Union Commission
• Dr. Nelson O Magbagbeola, ECOVAS
• Ethel Sirengo, EAC
• Dr Ibrahim. A. Kane, OSIWA, Representing the Civil Society Sector
• Olabisi Dare, Head of Division (HARDP), African Union Commission
Panel Discussion on Benefits & Challenges of Free Movement & Trade in Africa:
Emerging good practices:
• Dr. Edem Adzogenu, Special Advisor to the Afro Champions’ Executive Committee, Afrochampions
• Hassan Al-Am, CEO, Hassan Al-Am Construction
Room | Conference Hall

16:00 – 18:30
B2B Exchanges

Programme subject to change
Certain Speakers to be confirmed
Programme subject to change
Certain Speakers to be confirmed
## Day 7: Closing Day (Exhibition Continuing)

**Monday 17 December 2018**  
**Exhibitions Running Alongside Workshops & B2Bs, Country Day Feature**

<table>
<thead>
<tr>
<th>Time</th>
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| 10:00 – 13:00 | • Award Ceremony  
• Announcement of next host country for IATF 2020  
Closing Remarks:  
• Representative of next host country for IATF 2020  
• H.E. Mr. Moussa Faki Mahamat, Chairperson of the African Union Commission  
• H.E. Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank  
• H.E. Mostafa Madbouly, Prime Minstar of Egypt  
Room | Cinema Hall                                                                                     |
| 13:00 – 14:00 | Closing lunch for partners & sponsors                                                            |
| 14:00 – 18:00 | Meeting of the IATF Advisory Council                                                             |

Programme subject to change  
Certain Speakers to be confirmed