The Role of the Industrial Sector in the Development of Green Economy in North Africa

Expert Group Meeting
4-5 March 2015, Rabat, Morocco

Draft Programme of Work
Wednesday 04 March 2015

09:00 – 09:30  Opening ceremony

09:30 – 10:30  Session 1: Visions and public policies for an inclusive green economy
• Presentation of the outcomes of the country analysis on green economy (Algeria, Morocco, Tunisia (20 min) – ECA Office for North Africa
• Discussion (40 min)

10:30 - 13:00  Session 2: The role of the industry in the development of green economy in North Africa
10:30 - 10:50  Industry and green economy in North Africa: Challenges and Constraints (Algeria, Egypt, Morocco and Tunisia)
   Mr. Samir Meddeb (Consultant)
10:50 - 11:05  The industry of Oxo-biodegradable plastic bags, a significant contribution to green economy in Algeria
   Mr. Nazim Benberim, HSE Officer, SASACE, Algeria
11:05 - 11:30  Coffee break
11:30 - 11:45  Green economy: what return on investment?
   Mrs. Kouraich Aicha, QHSE Director, Les Eaux Minérales d’Oulmès, Morocco
11:45 - 12:00  The energy bill challenges for liquid and solid waste management companies
   Mr. Adel Ben Marzouk, Technical Director, SEGOR, Tunisia
12:00 - 12:15  Industry vision and approach of green Economy in Egypt: challenges, best practices and constraints.
   Eng. Ahmed Kamal, ECO Executive Director, Federation of Egyptian Industries
12:15 - 13:00  Discussion

13:00 - 13:10  Introduction of the working groups
13:10 - 14:30  Lunch

14:30 - 16:30  Working Groups (Two parallel Panels)
• Panel 1: What industrial policies for green economy?
• Panel 2: Corporate competitiveness and innovation: how to overcome obstacles?

16:30 - 17:00  Coffee break

17:00 - 18:00  Working Groups (Contd.)
### Thursday 05 March 2015

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<th>Time</th>
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<tr>
<td>08:30 - 09:30</td>
<td>Feedback of the working groups and discussion</td>
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<td>09:30 - 10:00</td>
<td>Programme for capacity building in green economy in Africa.</td>
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<td>“Tunisian companies environmental upgrade : achievements of the CITET and African cooperation prospects”</td>
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<td>Mr. Kamel Saidi, Deputy director, Department of enterprises assistance, Tunisia International Centre for Environmental Technologies (CITET), Tunisia</td>
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<td>Questions and answers</td>
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<td>10:00 - 10:30</td>
<td>EGM Summary and closing</td>
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