

# The Role of the Industrial Sector in the Development of Green Economy in North Africa

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**Expert Group Meeting**  
4-5 March 2015, Rabat, Morocco

## Draft Programme of Work



UNITED NATIONS  
Economic Commission for Africa  
Office for North Africa

## Wednesday 04 March 2015

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- 09:00 – 09:30 **Opening ceremony**
- 09:30 – 10:30 **Session 1 : Visions and public policies for an inclusive green economy**
- Presentation of the outcomes of the country analysis on green economy (Algeria, Morocco, Tunisia (20 min) – ECA Office for North Africa
  - *Discussion (40 min)*
- 10:30 - 13:00 **Session 2 : The role of the industry in the development of green economy in North Africa**
- 10:30 - 10:50 Industry and green economy in North Africa: Challenges and Constraints (Algeria, Egypt, Morocco and Tunisia)
- Mr. Samir Meddeb** (*Consultant* )
- 10:50 - 11:05 The industry of Oxo-biodegradable plastic bags, a significant contribution to green economy in Algeria
- Mr. Nazim Benberim**, HSE Officer, SASACE, Algeria
- 11:05 - 11:30 *Coffee break*
- 11:30 -11:45 Green economy: what return on investment?.
- Mrs. Kouraich Aicha**, QHSE Director, Les Eaux Minérales d'Oulmès, Morocco
- 11:45 - 12:00 The energy bill challenges for liquid and solid waste management companies
- Mr. Adel Ben Marzouk**, Technical Director, SEGOR, Tunisia
- 12:00 - 12:15 Industry vision and approach of green Economy in Egypt: challenges, best practices and constraints.
- Eng. Ahmed Kamal**, ECO Executive Director, Federation of Egyptian Industries
- 12:15 - 13:00 *Discussion*
- 13:00 -13:10 **Introduction of the working groups**
- 13:10 -14:30 *Lunch*
- 14:30 -16:30 **Working Groups (Two parallel Panels)**
- Panel 1: What industrial policies for green economy?
  - Panel 2: Corporate competitiveness and innovation: how to overcome obstacles?
- 16:30 -17:00 *Coffee break*
- 17:00 -18 :00 **Working Groups (Contd.)**



## Thursday 05 March 2015

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- 08:30 - 09:30    **Feedback of the working groups and discussion**
- 09:30 - 10:00    **Programme for capacity building in green economy in Africa.**  
“Tunisian companies environmental upgrade : achievements of the CITET and African cooperation prospects”  
**Mr. Kamel Saidi**, Deputy director, Department of enterprises assistance, Tunisia International Centre for Environmental Technologies (CITET), Tunisia  
Questions and answers
- 10:00 - 10:30    **EGM Summary and closing**

